

Typically, the observed data will be a collection of n sets of observations of the two characteristics, namely, $(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$. For example, we will randomly sample n individuals from the population and note down their weight and height. Using the linear model, we have

$$y_i = \beta_0 + \beta_1 x_i + \varepsilon_i, \quad i = 1, 2, \dots, n$$

where we assume that the errors $\varepsilon_1, \varepsilon_2, \dots, \varepsilon_n$ are independent and identically distributed with mean 0 and unknown variance σ^2 .

Today, we will tackle the problem of finding estimates for β_0 and β_1 based on the observed data. Consider the quantity

$$S(\beta_0, \beta_1) = \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2$$

$S(\beta_0, \beta_1)$ is the "error sum of squares". Note that $\beta_0 + \beta_1 x_i$ is the expected value of y_i , since $E[y_i] = E[\beta_0 + \beta_1 x_i + \varepsilon_i] = \beta_0 + \beta_1 x_i$. Hence $(y_i - \beta_0 - \beta_1 x_i)^2$ is the squared deviation between the observed and expected values of y_i . A very intuitive criterion would be to find values of β_0 and β_1 which minimize the "error sum of squares".

Hence,

$$(\hat{\beta}_0, \hat{\beta}_1) = \arg \min_{(\beta_0, \beta_1)} S(\beta_0, \beta_1),$$

i.e., $\hat{\beta}_0$ and $\hat{\beta}_1$ are the values of β_0, β_1 that minimize $S(\beta_0, \beta_1)$. Using calculus, we can solve for $\hat{\beta}_0$ and $\hat{\beta}_1$ by setting both the derivatives of $S(\beta_0, \beta_1)$ w.r.t. β_0 and β_1 to be zero.

$$\frac{\partial S(\beta_0, \beta_1)}{\partial \beta_0} = 0 \Leftrightarrow \frac{\partial}{\partial \beta_0} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2 = 0$$

$$\Leftrightarrow -2 \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i) = 0$$

$$\Leftrightarrow n\bar{y} - n\beta_0 - n\beta_1 \bar{x} = 0$$

$$\Leftrightarrow \bar{y} = \beta_0 + \beta_1 \bar{x}$$

$$\frac{\partial S(\beta_0, \beta_1)}{\partial \beta_1} = 0 \Leftrightarrow \frac{\partial}{\partial \beta_1} \sum_{i=1}^n (y_i - \beta_0 - \beta_1 x_i)^2 = 0$$

$$\Leftrightarrow -2 \sum_{i=1}^n x_i (y_i - \beta_0 - \beta_1 x_i) = 0$$

$$\Leftrightarrow \sum_{i=1}^n x_i y_i - n\bar{x}\beta_0 - \beta_1 \sum_{i=1}^n x_i^2 = 0$$

$$\Leftrightarrow \sum_{i=1}^n x_i y_i - n\bar{x}(\bar{y} - \beta_1 \bar{x}) - \beta_1 \sum_{i=1}^n x_i^2 = 0$$

$$(\because \bar{y} = \beta_0 + \beta_1 \bar{x})$$

$$\Rightarrow \beta_1 = \frac{\sum_{i=1}^n x_i y_i - n\bar{x}\bar{y}}{\sum_{i=1}^n x_i^2 - n\bar{x}^2}$$

$$= \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

(Why?)

Hence, the LEAST SQUARES ESTIMATORS for (β_0, β_1) are given by

$$\hat{\beta}_1 = \frac{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y}) \rightarrow \text{Sample covariance of } x \text{ and } y}{\frac{1}{n} \sum_{i=1}^n (x_i - \bar{x})^2 \rightarrow \text{Sample variance of } x}$$

$$\text{and } \hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$