

The effects of STEM versus humanities in high school

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What we do

Research Questions:

- 1 Does studying STEM v. Hum. in high school affect college outcomes and career plans?
 - Is there heterogeneity for high v. low achievers? those strong in lang. v. math? ...
- 2 What are the mechanisms that drive this?
 - beliefs about own abilities, preferences, peers' or teachers' influence, etc.?
- 3 What are the effects of STEM v. Hum. in high school on other outcomes?
 - wellbeing, social ties, time use, expectations, political preferences, etc.

There is some recent literature on (1):

- U.S. (Cortes et al. 2016, Darolia et al. 2019, Goodman 2019, Cohodes et al. 2022, Liu et al. 2024)
- Europe (Joensen and Nielsen 2009, 2016, De Philippis 2023, Dahl et al. 2023)

But very little in the way of causal research on (2) and (3).

Preview of findings

Effects on high school outcomes, college outcomes, and career plans

- Being assigned to STEM (v. Hum./SS) ⇒ students pursue STEM more
 - ↑ of 67 pp in graduating from high school STEM
 - ↑ of 24 pp in enrolling in college STEM
 - ↑ of 23 pp in planning to have a STEM career

→ little heterogeneity by gender, relative academic ability, or preferences for STEM
- But STEM is risky:
 - ↓ in performance on high school exit exam
 - ↓ in probability of attending any college (16 pp for low achievers)

Preview of findings, cont.

What are the mechanisms that drive the shift towards STEM?

- ↑ in confidence in own STEM abilities and in enjoying STEM subjects
→ impacts are positive for everyone, but become smaller by one year after high school
- Peer mimicry, teacher encouragement, family approval, sunk costs play less of a role

Data: administrative data

2015-2019 high school entering cohorts in 16/42 Romanian counties

- 1 High school admission data (grade 9):
 - transition score data: middle school GPA, scores on admission exam components
 - choices data: students' ranked choices over high school tracks
 - allocation data: final assignment of students to tracks
- 2 High school enrollment data:
 - enrollment histories at the high school-track-classroom level
- 3 High school performance data:
 - graduation
 - scores on a national, standardized, curriculum-specific exam ("the bac.")

Methodology

Regression Discontinuity:

- compare students on either side of an admission cutoff whose assignment switches between STEM and Hum./SS depending on where they fall

Four scenarios:

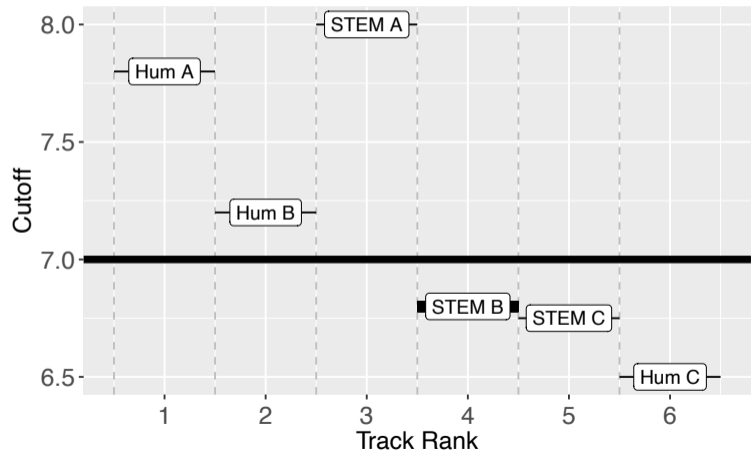
- Students who rank a STEM track above a Hum./SS track:
 - above the cutoff → STEM
 - below the cutoff → Hum./SS
- Students who rank a Hum./SS track above a STEM track:
 - above the cutoff → Hum./SS
 - below the cutoff → STEM

Two possible relevant cutoffs for each student:

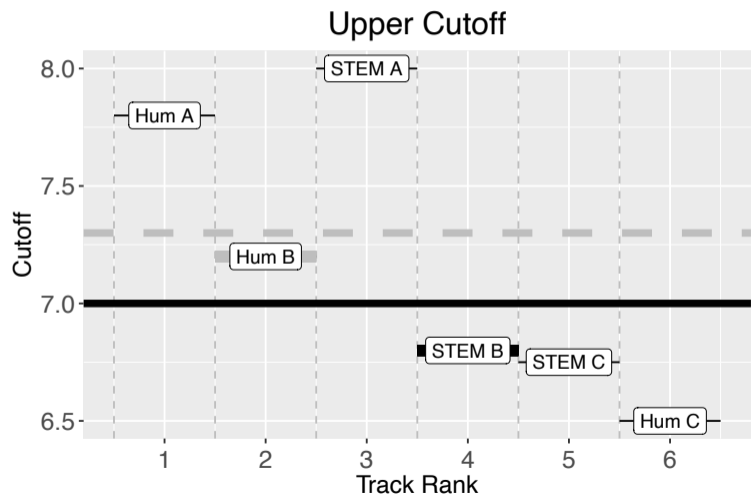
- the lowest cutoff they narrowly scored below
- the highest cutoff they narrowly scored above

Example

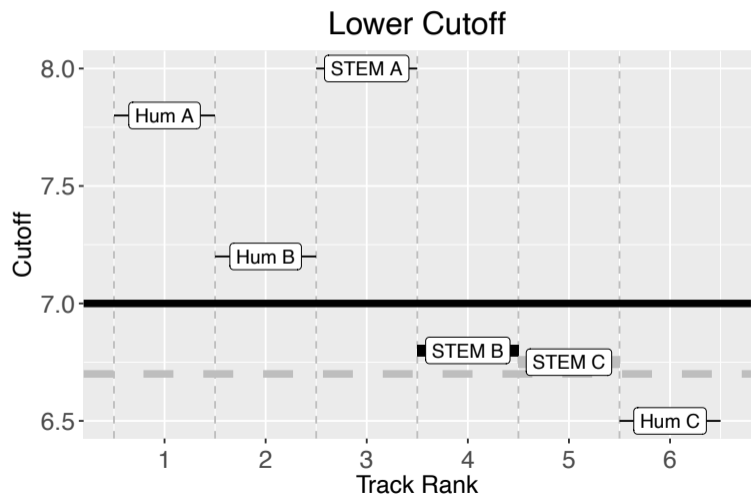
Allocation Example



Example



Example



Representativeness, manipulation, balance, and sample selection

- Students in the RD sample are representative of those in the top 3/5ths of the national distribution
 - ▶ Distribution of cutoffs and students
 - ▶ The percent choosing both STEM and Hum./SS
- No evidence of running variable manipulation
 - ▶ Manipulation
 - ▶ Manipulation
- Good balance:
 - ▶ Admin data balance
 - ▶ End-of-high-school survey balance
 - ▶ Follow-up or peer survey balance
 - ▶ Follow-up survey balance
- Lack of selection into the survey samples
 - ▶ Selection

What we're measuring...

What sub-treatments are embedded in our RD TE?

The RD TE of just getting into STEM (or Hum./SS) captures the impacts of:

- a a different curriculum
 - courses, teachers, etc.
- b different types of peers
 - gender composition, relative ability in math v. language
- c scoring above/below a cutoff
 - having higher/lower achieving peers, being the lowest-/higher-achieving student in the track

Which of (a)-(c) do we care about?

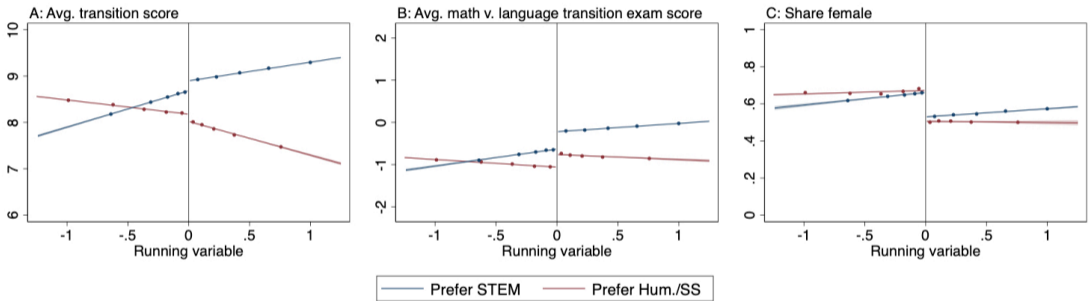
We're most interested in (a) and (a)+(b), least interested in (c)

- (a) is relevant to policymakers deciding whether to give everyone more STEM instruction
- (a)+(b) is relevant to:
 - students deciding what to study
 - policymakers deciding whether to change the # of seats in different tracks

→ By averaging effects for STEM above and STEM below, we obtain (a)+(b)

- We do some work to disentangle (a) and (b), but can't do so fully

Effects on attributes of students' assigned tracks



- ATE is the avg. of the gaps betw. the blue lines and red lines at the cutoff
- ATE is 0 for peer quality, but not for peer math v. lang. strength or share female

Effects on high school enrollment

	Years of enrollment				Graduate			
	All	STEM	Hum./SS	Technical	All	STEM	Hum./SS	Technical
STEM	0.004 (0.008)	2.99*** (0.025)	-3.02*** (0.025)	0.029*** (0.008)	0.000 (0.004)	0.665*** (0.008)	-0.676*** (0.008)	0.011*** (0.003)
Intercept	3.90	0.52	3.33	0.06	0.96	0.17	0.78	0.02
Std. dev.	0.40	1.88	1.87	0.38	0.17	0.50	0.49	0.12
Cutoffs	1,172	1,172	1,172	1,172	1,172	1,172	1,172	1,172
Students	34,691	34,691	34,691	34,691	34,691	34,691	34,691	34,691
Student-cutoffs	40,105	40,105	40,105	40,105	40,105	40,105	40,105	40,105

- No effect on overall years of enrollment or graduation
- But an \uparrow in STEM enrollment and graduation (strong first stage)
- Little heterogeneity

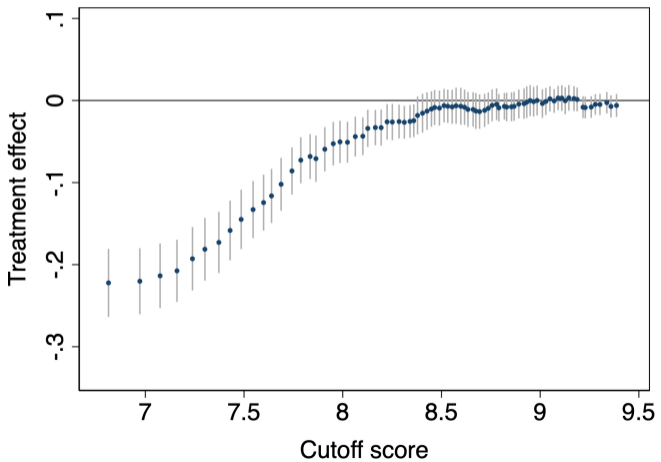
Effects on baccalaureate performance

	Take the exam	Pass the exam	Exam score	Pass in		
				STEM	Hum./SS	Technical
STEM	-0.011** (0.004)	-0.045*** (0.006)	-0.390*** (0.021)	0.607*** (0.009)	-0.660*** (0.009)	0.008*** (0.002)
Intercept	0.95	0.91	8.08	0.15	0.75	0.01
Std. dev.	0.21	0.28	1.21	0.50	0.48	0.10
Cutoffs	1,172	1,172	1,157	1,172	1,172	1,172
Students	34,691	34,691	33,035	34,691	34,691	34,691
Student-cutoffs	40,105	40,105	38,266	40,105	40,105	40,105

STEM assignment ⇒ do worse on the bac.:

- Less likely to take and pass; lower score conditional on taking
- But more likely to pass in STEM

Effects on passing the bac. by cutoff score



- Effect on passing is strongly negative for low-achievers (those at less selective cutoffs) and 0 for high-achievers
- Effect on exam score is sizable and negative for everyone

Recap

Findings:

- STEM \Rightarrow \downarrow passing the bac.
- STEM \Rightarrow \downarrow bac. scores
- STEM \Rightarrow $\downarrow \downarrow$ pass rates for **low-achievers**

Comments:

- Effect on bac. scores is understated due to negative selection into exam taking
- Two possible explanations for the reduction in performance:
 1. STEM tracks do a worse job at preparing students
 2. STEM is more difficult
- STEM students think the STEM bac. exam is more difficult

▶ Bac. outcomes from the survey data

College plans at the end of high school

	Any	STEM			Hum., law, & social science				Business	Other/ unsure
		Any	Math & CS	Medicine	Any	Humanities	Law	Social science		
STEM	-0.003 (0.023)	0.239*** (0.034)	0.172*** (0.028)	0.067** (0.028)	-0.242*** (0.035)	-0.073*** (0.023)	-0.073*** (0.025)	-0.096*** (0.022)	0.010 (0.028)	-0.010 (0.027)
Intercept	0.88	0.19	0.10	0.09	0.38	0.12	0.13	0.13	0.14	0.17
Cutoffs	233	233	233	233	233	233	233	233	233	233
Students	2,598	2,598	2,598	2,598	2,598	2,598	2,598	2,598	2,598	2,598
Student-cutoffs	2,856	2,856	2,856	2,856	2,856	2,856	2,856	2,856	2,856	2,856

- At the end of high school, no effect on plans to attend any college
- But ↑ in plans to study STEM and ↓ in plans to study Humanities

Initial college enrollment

	Any	STEM			Hum., law, & social science				Business	Other/unsure
		Any	Math & CS	Medicine	Any	Humanities	Law	Social science		
STEM	-0.065** (0.033)	0.245*** (0.039)	0.210*** (0.035)	0.035 (0.026)	-0.275*** (0.036)	-0.134*** (0.026)	-0.097*** (0.025)	-0.044** (0.020)	0.001 (0.028)	-0.037 (0.031)
Intercept	0.84	0.20	0.12	0.08	0.38	0.17	0.13	0.08	0.11	0.15
Cutoffs	226	226	226	226	226	226	226	226	226	226
Students	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200
Student-cutoffs	2,421	2,421	2,421	2,421	2,421	2,421	2,421	2,421	2,421	2,421

- In contrast with end-of-high-school plans, STEM assignment \Rightarrow less likely to attend college
- But still more likely to attend and study STEM
- Reduction in college attendance is 16 pp for low-achievers ▶ Heterogeneity for initial college enrollment

Continued college enrollment one year after high school

	Any	STEM			Hum., law, & social science				Business	Other/ unsure
		Any	Math & CS	Medicine	Any	Humanities	Law	Social science		
STEM	-0.062* (0.033)	0.240*** (0.039)	0.203*** (0.035)	0.037 (0.026)	-0.271*** (0.036)	-0.131*** (0.026)	-0.096*** (0.025)	-0.044** (0.020)	0.003 (0.026)	-0.035 (0.030)
Intercept	0.82	0.19	0.11	0.07	0.38	0.17	0.13	0.08	0.10	0.15
Cutoffs	226	226	226	226	226	226	226	226	226	226
Students	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200
Student-cutoffs	2,421	2,421	2,421	2,421	2,421	2,421	2,421	2,421	2,421	2,421

- Results for continued enrollment are similar to those for initial enrollment

Other college outcomes

	Type of college			Paying for college			Pass winter exams	Expect to finish
	Public	Private	Outside Romania	Scholarship	Tax exemption	Out of pocket		
STEM	-0.056 (0.056)	-0.026 (0.020)	0.006 (0.015)	-0.143*** (0.050)	0.069 (0.076)	-0.056 (0.068)	-0.120 (0.162)	-0.180 (0.168)
Intercept	0.80	0.05	0.01	0.27	0.37	0.30	3.23	3.28
Std. dev.	0.41	0.13	0.20	0.44	0.49	0.45	1.09	1.17
Cutoffs	154	154	154	154	154	154	154	154
Students	814	814	814	814	814	814	814	814
Student-cutoffs	891	891	891	891	891	891	891	891

STEM assignment has neg. effects on other college outcomes

- Less likely to get a scholarship
- Low-achievers: less likely to attend a public (prestigious) college, pass first-year winter exams, expect to finish

▶ Heterogeneity for other college outcomes

Career plans one year after high school

	Tech or engineering	Medicine	Art, education law, or social services	Business	Other/ unsure
STEM	0.231*** (0.061)	-0.019 (0.054)	-0.149*** (0.049)	-0.042 (0.076)	-0.021 (0.047)
Intercept	0.13	0.17	0.20	0.32	0.19
Cutoffs	154	154	154	154	154
Students	814	814	814	814	814
Student-cutoffs	891	891	891	891	891

- STEM assignment ↑'s plans for tech and engineering careers and ↓'s plans for humanities-related careers
- For low-achievers also ↑'s plans for business careers

▶ Heterogeneity for career plans

Comments on mechanisms

- 1 Similar results if look at college subjects (not high school)
- 2 Can't rule out other mechanisms but don't think they play as large a role
 - We asked students what factors they weighed when choosing a college program
 - Most important was whether the program matched their abilities and interests
 - Less important: mimicking peers, learning about career paths, conforming to teacher or parental pressures, being tied down by sunk costs

▶ Why students chose their college program

High school and college satisfaction

- Asked students how much they liked high school and college on different dimensions
 - scale of 1-5
- Also asked whether they regret their high school and college application choices

High school satisfaction, cont.

	Liked the:			Teachers	Curriculum was good fit
	Experience	Curriculum	Peers		
<i>Change in satisfaction in the year after high school</i>					
STEM	0.051 (0.133)	-0.273* (0.164)	0.061 (0.160)	-0.033 (0.146)	-0.372** (0.149)
Intercept	0.33	-0.02	0.45	0.33	0.27
Std. dev.	1.05	1.25	1.15	1.09	1.20
Cutoffs	154	154	154	154	154
Students	814	814	814	814	814
Student-cutoffs	891	891	891	891	891

- Also, little effect on the *change* in high school satisfaction in the year after high school
- But STEM assignment causes a decline in liking the high school curriculum and thinking it was a good fit, esp. for females and low-achievers

▶ Heterogeneity for the change in high school satisfaction

Regret over application choices

	Satisfied	If could do over, would:			
	with ranking	Make no change	Rank STEM tracks higher	Rank Hum./SS tracks higher	Rank Technical tracks higher
<i>Regret one year after high school</i>					
STEM	0.055 (0.149)	0.059 (0.048)	-0.040 (0.040)	-0.018 (0.039)	-0.000 (0.010)
Intercept	4.19	0.80	0.11	0.08	0.01
Std. dev.	0.94	0.37	0.28	0.26	0.12
Cutoffs	154	154	154	154	154
Students	814	814	814	814	814
Student-cutoffs	891	891	891	891	891

- STEM assignment doesn't affect whether students regret their high school application choices (and not much heterogeneity)

- Same for college choices

→ Students think that STEM is unpleasant but worth it?

Time use on a typical weekday

	Doing homework	Playing video games	On social media	Reading	Watching TV	With friends	Working for pay	Caring for others	Doing extra-curriculars
STEM	0.234* (0.123)	-0.116 (0.127)	-0.521*** (0.129)	-0.243** (0.108)	-0.123 (0.089)	-0.198 (0.121)	-0.002 (0.136)	-0.046 (0.068)	0.019 (0.097)
Intercept	2.51	1.39	3.42	1.43	0.88	2.64	1.66	0.53	0.85
Std. dev.	1.64	1.62	1.67	1.34	1.21	1.72	1.84	1.09	1.35
Cutoffs	233	233	233	233	233	233	233	233	233
Students	2,598	2,598	2,598	2,598	2,598	2,598	2,598	2,598	2,598
Student-cutoffs	2,856	2,856	2,856	2,856	2,856	2,856	2,856	2,856	2,856

- STEM assignment makes students spend more time on homework
- Also ↓'s social media use (esp. for females) ▶ Heterogeneity for time use
 - Potential explanation for the ↑ in wellbeing for females
- For males, ↓'s time reading and playing video games ▶ Heterogeneity for time use, cont.

Expectations

- Asked students what they expect for their lives at age 30:

	Work amount	Breadwinner	Wealth decile	Number of children	Locale type	Traditionalist expectations
STEM	0.002 (0.034)	0.101** (0.039)	0.126 (0.111)	0.056 (0.082)	-0.041 (0.064)	0.090** (0.038)
Intercept	2.78	2.13	7.50	1.71	2.86	-0.03
Std. dev.	0.48	0.50	1.43	1.02	0.89	0.52
Cutoffs	233	233	233	233	233	233
Students	2,598	2,598	2,598	2,598	2,598	2,598
Student-cutoffs	2,856	2,856	2,856	2,856	2,856	2,856

- For all students, STEM assignment \Rightarrow \uparrow 'd expectation of being the breadwinner
- For male students, an overall \uparrow in "traditionalist" expectations: ▶ Heterogeneity for expectations
 - Average of: work more, be breadwinner, be richer, have more children, live in a smaller locale
 - Males especially expect to have more children (0.3)

Recap

By the end of high school, STEM assignment:

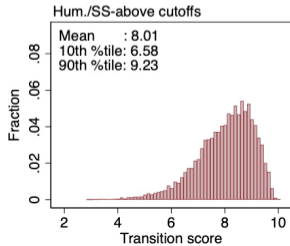
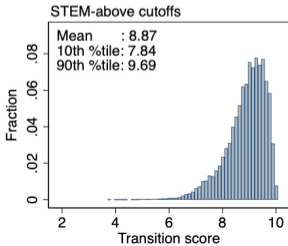
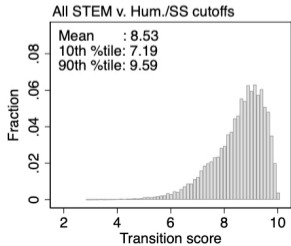
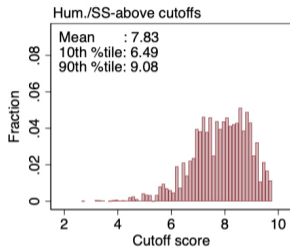
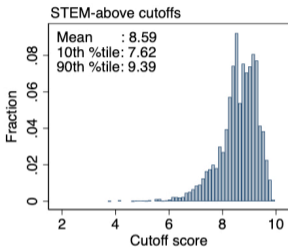
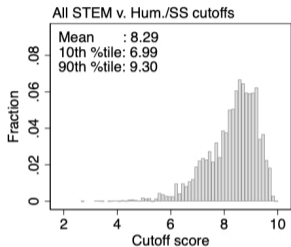
- ↑'s wellbeing for females, possibly due to less time on social media
- Makes everyone have fewer female/more male friends, spend more time on HW
- Makes males expect a more traditionalist lifestyle and be more politically conservative
 - Some of the effect on male expectations may be accurate (e.g., STEM does ↑ earnings)
 - Some of the effect on male conservatism could be instrumental
 - e.g., due to expecting to be richer
 - But some could also be due to less humanities exposure
 - less time reading, fewer female friends, etc.
 - Questions for future work!

→ Also, effects may differ once students are out of high school—results soon!

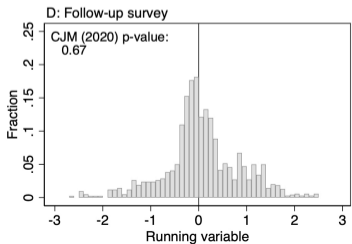
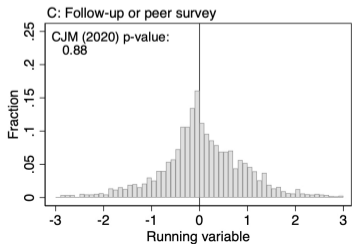
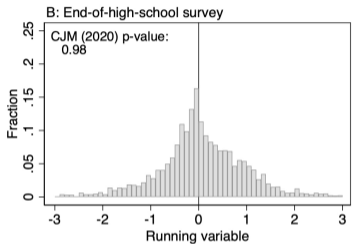
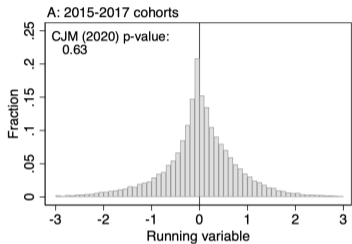
Appendix

◀ Back

Distribution of cutoffs and students



◀ Back Manipulation



	All	Prefer		Stronger in		Gender		Cutoff score	
		STEM	Hum./SS	Math	Language	Male	Female	Low	High
<i>Panel A: End-of-high-school survey</i>									
STEM	0.007 (0.013)	0.018 (0.016)	-0.003 (0.018)	0.012 (0.017)	-0.000 (0.019)	0.047** (0.019)	-0.020 (0.017)	0.012 (0.022)	0.010 (0.017)
Intercept	0.19	0.17	0.21	0.18	0.21	0.15	0.23	0.22	0.17
Mean	0.22	0.22	0.21	0.21	0.23	0.19	0.24	0.25	0.20
<i>Panel B: Follow-up or peer survey</i>									
STEM	0.005 (0.012)	0.019 (0.015)	-0.008 (0.016)	0.004 (0.017)	0.001 (0.018)	0.039** (0.018)	-0.019 (0.017)	0.020 (0.020)	0.001 (0.015)
Intercept	0.17	0.15	0.19	0.16	0.18	0.13	0.20	0.18	0.15
Mean	0.18	0.19	0.18	0.18	0.20	0.16	0.20	0.21	0.17
<i>Panel C: Follow-up survey</i>									
STEM	-0.001 (0.009)	0.007 (0.011)	-0.008 (0.012)	0.004 (0.011)	-0.005 (0.015)	0.015 (0.012)	-0.016 (0.014)	0.005 (0.016)	-0.004 (0.010)
Intercept	0.08	0.07	0.08	0.07	0.08	0.06	0.10	0.09	0.07
Mean	0.07	0.07	0.07	0.07	0.07	0.06	0.08	0.07	0.07
Cutoffs	397	212	185	355	333	354	362	197	200
Students	11,439	7,814	5,457	6,528	4,871	4,892	6,515	4,923	6,795
Student-cutoffs	13,271	7,814	5,457	7,546	5,659	5,706	7,519	5,232	8,039

◀ Back

Heterogeneity for beliefs at the end of high school

	All	Prefer		Stronger in		Gender		Cutoff score	
		STEM	Hum./SS	Math	Language	Male	Female	Low	High
<i>Beliefs about own high school STEM abilities at the end of high school</i>									
STEM	0.839*** (0.095)	0.848*** (0.110)	0.829*** (0.135)	0.939*** (0.152)	0.853*** (0.128)	0.798*** (0.147)	0.861*** (0.119)	0.848*** (0.149)	0.880*** (0.126)
Intercept	2.60	2.85	2.35	2.78	2.44	2.71	2.53	2.34	2.87
Cutoffs	233	126	107	186	171	164	204	119	114
Students	2,598	1,727	1,129	1,400	1,152	933	1,620	1,250	1,408
Student-cutoffs	2,856	1,727	1,129	1,538	1,254	1,027	1,774	1,281	1,575

