VITA

STEPHEN C. CRAIG June 2021

Professor Department of Political Science P.O. Box 117325 University of Florida Gainesville, FL 32611-7325 (352) 273-2377 sccraig@ufl.edu http://people.clas.ufl.edu/sccraig/

Education:

Ph. D. Northwestern University, 1979 (Political Science).M. A. Texas Tech University, 1971 (Major: Government; Minor: Speech).B. A. Florida State University, 1970 (Major: Government; Minor: Speech).

Teaching Experience:

Professor, University of Florida, 1994-.
Associate Professor, University of Florida, 1985-94.
Assistant Professor, University of Florida, 1979-85.
Adjunct Faculty, American University, Spring 1990.
Visiting Assistant Professor, University of New Mexico, 1978-79.
Visiting Assistant Professor, Texas Tech University, 1977-78.
Instructor, Northwestern University Evening Division, 1976-77.

Courses Taught:

American Government and Politics. Public Opinion/Political Behavior. Political Parties and Elections. Politics in Fiction and Film. Legislative Politics. Research Methods in Political Science. Public Policy. Graduate Seminar in Political Behavior. Graduate Seminar in Political Behavior Research. Graduate Seminar in Political Campaigning. Graduate Seminar in Political Parties and Interest Groups. Graduate Seminar in Research Methods (Conduct of Inquiry).

Research Interests:

Political Attitudes and Behavior. Campaigns and Elections. Political Psychology. Attitude Measurement and Research Design.

Books (authored):

- *Politicians Behaving Badly: Men, Women, and the Politics of Sexual Harassment* (New York: Routledge 2020); with Paulina S. Cossette.
- *The Malevolent Leaders: Popular Discontent in America* (Boulder, CO: Westview, 1993; New York: Routledge 2019).

Books (edited):

- *The Electoral Challenge: Theory Meets Practice*, 2nd ed. (Washington: CQ Press, 2011); with David B. Hill.
- The Electoral Challenge: Theory Meets Practice (Washington: CQ Press, 2006).
- *Ambivalence, Politics, and Public Policy* (New York: Palgrave Macmillan, 2005); with Michael D. Martinez.
- Ambivalence and the Structure of Political Opinion (New York: Palgrave Macmillan, 2005); with Michael D. Martinez.
- *After the Boom: The Politics of Generation X* (Lanham, MD: Rowman and Littlefield, 1997); with Stephen Earl Bennett.
- Broken Contract? Changing Relationships Between Americans and Their Government (Boulder, CO: Westview, 1996).

Articles and Book Chapters:

- "Two Sides of the Coin: Women, Men, and the Politics of Sexual Harassment," *Journal of Women, Politics & Policy* (forthcoming 2021); with Paulina S. Cossette and Angela Farizo McCarthy.
- "Eye of the Beholder: Partisanship, Identity, and the Politics of Sexual Harassment," *Political Behavior* (online 2020); with Paulina S. Cossette. DOI: 10.1007/s11109-020-09631-4
- "Who Owns What, and Why? The Origins of Issue Ownership Beliefs," *Politics & Policy* (February 2020), pp. 107-134; with Paulina S. Cossette.
- "Partisan Ambivalence and Electoral Decision Making," *American Review of Politics* (January 2020); with Paulina S. Cossette and Michael D. Martinez.
- "A Political History of Florida Elections, 1966-2016," *Florida Political Chronicle* (Fall 2017/Spring 2018), pp. 93-122; with Seth C. McKee.
- "Whose Issue Is It Anyway . . . and Does It Really Matter? Issue Ownership and Negative Campaigning," *World Affairs* (September 2017), pp. 72-96; with Paulina S. Cossette.
- "He Said, She Said: The Impact of Candidate Gender in Political Campaigns," *Politics & Gender* (June 2016), pp. 391-414; with Paulina S. Rippere.
- "Attack and Response in Political Campaigns: An Experimental Study in Two Parts," *Political Communication* (October 2014), pp. 647-674; with Paulina S. Rippere and Marissa Silber Grayson.
- "Political Trust and Negative Campaigns: Two Tests of the Figure-Ground Hypothesis," *Politics & Policy* (October 2014), pp. 693-743; with Paulina S. Rippere.
- "Measuring Ambivalence about Government," in *Improving Public Opinion Surveys: Interdisciplinary Innovation and the American National Election Studies*, ed. Kathleen M. McGraw and John Aldrich (Princeton University Press, 2012), pp. 238-259; with Michael D. Martinez and Jason Gainous.
- "Rubio vs. Crist vs. Meek in Florida's Senate Race: Coming Out of Nowhere," in *Cases in Congressional Campaigns: Riding the Wave*, ed. Randall E. Adkins and David A. Dulio (Routledge Press, 2011), pp. 160-180; with Seth C. McKee.

- "Race and 2008 Presidential Politics in Florida: A List Experiment," *The Forum* (2010, Berkeley Electronic Press); with Michael D. Martinez; available at: http://www.bepress.com/forum/vol8/ iss2/art4.
- "The Multiple Causes of Citizen Ambivalence: Attitudes about Social Welfare Policy," *Journal of Elections, Public Opinion, and Parties* (July 2010), pp. 335-356; with Jason Gainous and Michael D. Martinez.
- "Voter Competence," in *The Electoral Challenge: Theory Meets Practice*, 2nd ed., ed. Stephen C. Craig and David B. Hill (Washington: CQ Press, 2011), pp. 62-90; with Michael D. Martinez.
- "Social Welfare Attitudes and Ambivalence about the Role of Government," *Politics & Policy* (December 2008), pp. 972-1004; with Jason Gainous and Michael D. Martinez.
- "Homophobic Innumeracy? Estimating the Size of the Gay and Lesbian Population," *Public Opinion Quarterly* (Winter 2008), pp. 1-15; with Michael D. Martinez and Kenneth D. Wald.
- "Political Science and Political Management," in *Routledge Handbook of Political Management*, ed. Dennis W. Johnson (London: Routledge, 2009), pp. 42-56.
- "Elections and Partisan Change in Florida," in *Politics and Government in Florida*, 3rd ed., ed. J. Edwin Benton (Gainesville: University Press of Florida, 2008), pp. 48-79; with Roger Austin.
- "Winners, Losers, and Election Context: Voter Responses to the 2000 Presidential Election," *Political Research Quarterly* (December 2006), pp. 579-592; with Michael D. Martinez, James G. Kane, and Jason Gainous.
- "Building a Better Mousetrap," *Political Communication* (October-December 2005), pp. 523-526; with James G. Kane and Jason Gainous.
- "Issue-Related Learning in a Gubernatorial Campaign: A Panel Study," *Political Communication* (October-December 2005), pp. 483-503; with James G. Kane and Jason Gainous.
- "Ambivalence and Value Conflict: A Test of Two Issues," in *Ambivalence, Politics, and Public Policy*, ed. Stephen C. Craig and Michael D. Martinez (New York: Palgrave Macmillian, 2005), pp. 63-82; with Michael D. Martinez, James G. Kane, and Jason Gainous.
- "Core Values, Value Conflict, and Citizens' Ambivalence about Gay Rights," *Political Research Quarterly* (March 2005), pp. 5-17; with Michael D. Martinez, James G. Kane, and Jason Gainous.
- "Pros and Cons: Ambivalence and Public Opinion," in *Ambivalence and the Structure of Political Opinion*, ed. Stephen C. Craig and Michael D. Martinez (New York: Palgrave Macmillan, 2005), pp. 1-13; with Michael D. Martinez and James G. Kane.
- "Ambivalence and Response Instability: A Panel Study," in *Ambivalence and the Structure of Political Opinion*, ed. Stephen C. Craig and Michael D. Martinez (New York: Palgrave Macmillan, 2005), pp. 55-71; with Michael D. Martinez and James G. Kane.
- "Religion and Presidential Politics in Florida: A List Experiment," *Social Science Quarterly* (June 2004), pp. 281-293; with James G. Kane and Kenneth D. Wald.
- "Sometimes You Feel Like a Nut, Sometimes You Don't: Citizens' Ambivalence about Abortion," *Political Psychology* (June 2002), pp. 285-301; with James G. Kane and Michael D. Martinez.
- "Nelson Defeats McCollum in Florida's Senate Race," in *The Roads to Congress 2000*, ed. Sunil Ahuja and Robert Dewhirst (Belmont, CA: Wadsworth, 2002), pp. 165-179; with James G. Kane.
- "Public Opinion and Support for Direct Democracy: A Grassroots Perspective," in *Referendum Democracy: Citizens, Elites and Deliberation in Referendum Campaigns*, ed. Matthew Mendelsohn and Andrew Parkin (New York: Palgrave Macmillan, 2001), pp. 25-46; with Amie Kreppel and James G. Kane.

- "The Structure of Political Competition: Dimensions of Candidate and Group Evaluation Revisited," *Political Behavior* (December 1999), pp. 283-304; with Michael D. Martinez and James G. Kane.
- "Elections and Partisan Change," in *Government and Politics in Florida*, 2nd ed., ed. Robert J. Huckshorn (Gainesville, FL: University Press of Florida, 1998), pp. 30-65.
- "Generations and Change: Some Initial Observations," in *After the Boom: The Politics of Generation X*, ed. Stephen C. Craig and Stephen Earl Bennett (Lanham, MD: Rowman and Littlefield, 1997), pp. 1-19; with Stephen Earl Bennett and Eric W. Rademacher.
- "Political Issues and Political Choice: Belief Systems, Generations, and the Potential for Realignment in American Politics," in *After the Boom: The Politics of Generation X*, ed. Stephen C. Craig and Stephen Earl Bennett (Lanham, MD: Rowman and Littlefield, 1997), pp. 63-84; with Angela C. Halfacre.
- "Change and the American Electorate," in *Broken Contract? Changing Relationships Between Americans and Their Government*, ed. Stephen C. Craig (Boulder, CO: Westview, 1996), pp. 1-20.
- "The Angry Voter? Politics and Popular Discontent in the 1990s," in *Broken Contract? Changing Relationships between Americans and Their Government*, ed. Stephen C. Craig (Boulder, CO: Westview, 1996), pp. 46-66.
- "Measuring Internal Political Efficacy in the 1988 National Election Study," *American Political Science Review* (December 1991), pp. 1407-1413; with Richard G. Niemi and Franco Mattei.
- "Politics and Elections," in *Government and Politics in Florida*, ed. Robert J. Huckshorn (Gainesville: University Press of Florida, 1991), pp. 77-110.
- "Political Efficacy and Trust: A Report on the NES Pilot Study Items," *Political Behavior* (no. 3, 1990), pp. 289-314; with Richard G. Niemi and Glenn E. Silver.
- "Perceived Choice and Institutional Support: Limits to Rational Partisanship," *Polity* (Spring 1989), pp. 606-618; with Michael D. Martinez.
- "Partisan Change in the American Electorate," *Political Behavior Annual*, vol. 2, ed. Samuel Long (Boulder: Westview, 1989), pp. 125-147; with Michael D. Martinez.
- "The Decay of Mass Partisanship," *Polity* (Summer 1988), pp. 705-713; from remarks delivered at the *Polity* Forum, Northeastern Political Science Association Meetings, November, 1987.
- "Neutrality, Negativity, or Both? A Reply to Wattenberg," *Political Behavior* (no. 2, 1987), pp. 126-138.
- "Whose Ox to Gore? A Comment on the Relationship between Political Discontent and Political Violence," *Western Political Quarterly* (December 1985), pp. 652-662; with Kenneth D. Wald.
- "Partisanship, Independence, and No Preference: Another Look at the Measurement of Party Identification," *American Journal of Political Science* (May 1985), pp. 274-290.
- "The Decline of Partisanship in the United States: A Reexamination of the Neutrality Hypothesis," *Political Behavior* (no. 1, 1985), pp. 57-78.
- "Political Rhetoric and the Structure of Political Opinion: Some Experimental Findings," *Western Political Quarterly* (December 1984), pp. 632-640; with Thomas L. Hurley.
- "Political Discontent and Participatory Styles: An Exploratory Study of College Youths," Youth and Society (June 1984), pp. 469-493.
- "Measuring Political Efficacy," *Political Methodology* (no. 3, 1982), pp. 85-109; with Michael A. Maggiotto.
- "Problems of Comparability and Inference Using the CPS 1972 Election Study," *American Journal* of *Political Science* (November 1981), pp. 808-814; with Thomas L. Hurley.

- "Political Discontent and Political Action," *Journal of Politics* (May 1981), pp. 514-522; with Michael A. Maggiotto.
- "The Mobilization of Political Discontent," Political Behavior (no. 2, 1980), pp. 189-209.
- "Efficacy, Trust, and Political Behavior: An Attempt to Resolve a Lingering Conceptual Dilemma," *American Politics Quarterly* (April 1979), pp. 225-239.

Other Publications:

- "Des Partis Politiques en Ébulliton," *France Forum* (www.institutjeanlecanuet.org; October 2019), pp. 20-22.
- "Measuring Ambivalence about Government in the 2006 ANES Pilot Study," ANES Pilot Study Report nes011905 (May 24, 2007), http://www.electionstudies.org/resources/papers/Pilot2006/ nes011905.pdf; with Michael D. Martinez and Jason Gainous.
- *The 2000 Presidential Election: Voter Reaction in Florida and the Nation*, University of Florida Graduate Program in Political Campaigning (2001).
- Survey Research for Local Governments in Florida: A Primer, Florida Survey Research Center (1993).
- "Political Efficacy and Trust," ANES Pilot Study Report nes002265a (September 25, 1987), ftp:// ftp.electionstudies.org/ftp/nes/bibliography/documents/nes002265.pdf; with Richard G. Niemi.
- Correspondence Course in American Federal Government, Division of Continuing Education, University of Florida (1982, 1984).
- "Electoral Competition Declines in Cook County Suburbs," *National Civic Review* (May 1975), pp. 256-258; with Louis H. Masotti.

Papers:

- "To Vote or Not to Vote: Fake News, Voter Fraud, and Support for Postponing the 2020 Presidential Election," Midwest Political Science Association Meetings (2021); with Jason Gainous and Angela Farizo McCarthy.
- "Eye of the Beholder: Partisanship, Identity, and the Politics of Sexual Harassment," American Political Science Association Meetings (2019); with Paulina S. Cossette.
- "Two Sides of the Coin: Women, Men, and the Politics of Sexual Harassment," Western Political Science Association Meetings (2019); with Paulina S. Cossette.
- "The Best Defense Is (or Maybe Isn't) a Good Offense: Should Candidates Respond in Kind to Negative Campaign Attacks?" Midwest Political Science Association Meetings (2018); with Paulina S. Cossette.
- "More Than a Dime's Worth of Difference: Policy-Based Campaign Ads in an Age of Party Polarization," American Political Science Association Meetings (2016); with Paulina S. Rippere and Michael D. Martinez.
- "Whose Issue Is It Anyway . . . and Does It Really Matter: Issue Ownership and Negative Campaigning," Midwest Political Science Association Meetings (2016); with Paulina S. Rippere.
- "Do Partisan Voters Trust Party Switchers? A Case Study of the 2014 Florida Gubernatorial Election," Southern Political Science Association Meetings (2015); with Michael D. Martinez.
- "Partisan Ambivalence and Negative Campaigns: A Survey Experiment," American Political Science Association Meetings (2014); with Jason Gainous and Paulina S. Rippere.

- "He Said, She Said: The Impact of Candidate Gender in Negative Campaigns," American Political Science Association Meetings (2013); with Paulina S. Rippere.
- "Political Trust and Negative Campaigns: Two Tests of the Figure-Ground Hypothesis," Western Political Science Association Meetings (2013); with Paulina S. Rippere.
- "Political Trust and Negative Campaigns: Does One Make the Other More Effective?" American Political Science Association Meetings (2012); with Paulina S. Rippere.
- "Attack and Response in Political Campaigns: An Experimental Study," Midwest Political Science Association Meetings (2012); with Paulina S. Rippere and Marissa Silber Grayson.
- "Fighting Back: Attack and Response in Political Campaigns," American Political Science Association Meetings (2010); with Marissa Silber Grayson and Paulina S. Rippere.
- "Dick Cheney? Didn't He Shoot Somebody? Measuring Political Knowledge in the 2008 American National Election Study," American Political Science Association Meetings (2010); with Michael D. Martinez. [A revised version of this paper was presented at the 2011 Southern Political Science Association Meetings in New Orleans.]
- "Measuring Ambivalence about Government in the 2006 ANES Pilot Study," American Political Science Association Meetings (2007); with Michael D. Martinez and Jason Gainous.
- "The Multiple Causes of Citizen Ambivalence: Attitudes about Social Welfare Policy," American Political Science Association Meetings (2007); with Jason Gainous and Michael D. Martinez.
- "Homophobic Innumeracy? Estimating the Size of the Gay and Lesbian Population," American Political Science Association Meetings (2006); with Michael D. Martinez and Kenneth D. Wald.
- "Political Trust and Support for Social Welfare: The Role of Ambivalence," American Political Science Association Meetings (2006); with Jason Gainous and Michael D. Martinez.
- "Citizen Attitudes about Divided Government in the United States: Does the Public Really Care?" Southern Political Science Association Meetings (2006); with David Hill and Scott Richards.
- "Winners, Losers, and Perceived Mandates: Voter Explanations of the 1998 Gubernatorial and 2000 Presidential Elections in Florida," American Political Science Association Meetings (2004); with Michael D. Martinez, Jason Gainous, and James G. Kane. *Recipient of Best Paper Award presented by the APSA Organized Section on State Politics and Policy*.
- "Separable Versus Nonseparable Preferences: Citizen Attitudes about Divided Government in the United States," Southern Political Science Association Meetings (2004); with David Hill and Elizabeth Christie.
- "Core Values, Value Conflict, and Citizens' Ambivalence about Gay Rights," American Political Science Association Meetings (2002); with Michael D. Martinez, James G. Kane, and Jason Gainous.
- "Religion and the 2000 Presidential Race in Florida: A List Experiment," American Political Science Association Meetings (2001); with James G. Kane and Kenneth D. Wald.
- "Information and Voting: A Panel Study," American Political Science Association Meetings (2001); with Michael D. Martinez and James G. Kane.
- "Ambivalence, Attitude Strength, and Response Instability: A Two-Wave Panel Study of Abortion Attitudes in Florida," American Political Science Association Meetings (2000); with James G. Kane and Michael D. Martinez.
- "Winning and Losing, Sour Grapes, and Negative Ads: The Impact of Election Campaigns on Political Support," Midwest Political Science Association Meetings (2000); with James G. Kane.

- "Issue-Related Learning in the 1998 Florida Gubernatorial Campaign: A Panel Study," American Political Science Association Meetings (1999); with James G. Kane.
- "Public Opinion and Direct Democracy: A Case Study," Conference on The Growing Use of Referendums in Liberal-Democratic Societies, Centre for the Study of Democracy, Queen's University, Kingston, Ontario, Canada (May 1999); with Amie Kreppel and James G. Kane.
- "Sometimes You Feel Like a Nut, Sometimes You Don't: Citizens' Ambivalence about Abortion," American Political Science Association Meetings (1998); with James G. Kane.
- "The Structure of Political Competition: Dimensions of Candidate and Group Evaluation Revisited," Midwest Political Science Association Meetings (1997); with Michael D. Martinez and James G. Kane.
- "Political Issues and Political Choice: Belief Systems, Generations, and the Potential for Realignment in American Politics," Southern Political Science Association Meetings (1995); with Angela C. Halfacre.
- "The Angry Voter? Politics and Popular Discontent in the 1990s," Midwest Political Science Association Meetings (1993).
- "The Determinants of Voting in Congressional Midterm Elections," Southern Political Science Association Meetings (1992); with Katrina L. Schochet and Michael D. Martinez.
- "On the Status of the American Politician," American Political Science Association Meetings (1988).
- "Political Efficacy and Trust: Results from the 1987 NES Pilot Study," Midwest Political Science Association Meetings (1988); with Richard G. Niemi.
- "Not a Dime's Worth of Difference: Perceived Choice and Partisanship in the United States, 1964-1984," American Political Science Association Meetings (1986); with Michael D. Martinez.
- "Measuring Political Efficacy: Surveys versus Depth Interviews," Midwest Political Science Association Meetings (1985).
- "Political Discontent and Participatory Styles," Midwest Political Science Association Meetings (1983).
- "Race and the Politics of Legislative Reapportionment in Florida," Florida Political Science Association Meetings (1982); with Manning J. Dauer.
- "Political Rhetoric and the Structure of Political Opinion: An Experimental Study," Midwest Political Science Association Meetings (1981); with Thomas L. Hurley.
- "The Mobilization of Political Discontent: A Causal Analysis," Southwestern Political Science Association Meetings (1981); with Michael A. Maggiotto.
- "Political Priorities and Political Choice: Generations and Realignment in American Politics," Southern Political Science Association Meetings (1980); with Michael A. Maggiotto.
- "Political Change in a Participant Culture: The 'Ethos of Democracy' in America," Southern Political Science Association Meetings (1980).
- "The Norms of Democracy and Political Discontent in America," Southwestern Political Science Association Meetings (1980).
- "Issues, Democracy, and the Crisis of Confidence in Government," Southern Political Science Association Meetings (1979).
- "Issue Polarization, Party Differentiation, and Political Cynicism: What If They Had a Responsible Party and Nobody Came?" Southwestern Political Science Association Meetings (1979).
- "Efficacy, Trust, and Political Behavior: An Attempt to Resolve a Lingering Conceptual Dilemma," Southwestern Political Science Association Meetings (1978).

Conference Panels:

Panel Discussant, "Women and Elections," Western Political Science Association Meetings (2019).

- Panel Discussant, "Explaining the Rise of Trump," Midwest Political Science Association Meetings (2018).
- Panel Chair and Discussant, "Causes and Consequences of Mass Polarization and Partisan Sorting," Midwest Political Science Association Meetings (2012).
- Panel Chair and Discussant, "Trust in Government," Southern Political Science Association Meetings (2004).
- Guest Speaker, "The U. S. Presidential Election," Korean Political Science Association Meetings, Seoul, South Korea (2000).
- Panel Discussant, "Political Change," American Political Science Association Meetings (1999).
- Panel Discussant, "Political Trust," American Political Science Association Meetings (1998).
- Panel Discussant, "Realignment in American Politics," American Political Science Association Meetings (1997).
- Panel Discussant, "Media Campaigns: Strategies and Consequences," American Political Science Association Meetings (1997).
- Panel Discussant, "Participation and the Liberal State," American Political Science Association Meetings (1995).
- Panel Chair and Discussant, "The Politics of Generation X," American Political Science Assocation Meetings (1994).
- Panel Participant, "On Becoming a Professional Campaigner," American Political Science Association Meetings (1993).
- Section Head, "Voting and Political Participation," Midwest Political Science Association Meetings (1992).
- Panel Discussant, "PACs, Parties, and Interest Groups in State and Local Elections," Southern Political Science Association Meetings (1991).
- Panel Participant, "Money in Election Politics," American Association of Political Consultants conference on Professional Responsibility and Ethics (1991).
- Panel Discussant, "Political Socialization in Diverse Settings," American Political Science Association Meetings (1989).
- Panel Chair, "The Roots of Public Opinion," Midwest Political Science Association Meetings (1989). Panel Discussant, "Primary Elections," Southern Political Science Association Meetings (1988).
- Panel Chair, "Evaluations of Political Elites," American Political Science Association Meetings (1988).
- Panel Chair, "Citizen Attitudes toward Government: New Approaches," Midwest Political Science Association Meetings (1988).
- Panel Participant, "Do Political Parties Really Matter?" *Polity* Forum, Northeastern Political Science Association Meetings (1987).
- Panel Discussant, "Models of Electoral Change," Midwest Political Science Association Meetings (1986).
- Panel Discussant, "Stability and Change in American Political Values," Midwest Political Science Association Meetings (1984).
- Panel Discussant, "Internal and External Senses of Political Efficacy," Midwest Political Science Association Meetings (1984).

Panel Chair and Discussant, "Some Long-Range Dynamics of Political Behavior," Southern Political Science Association Meetings (1983).

Panel Discussant, Midwest Political Science Association Meetings (1982).

Panel Discussant, Midwest Political Science Association Meetings (1979).

Invited Talks and Workshops (Partial List):

- "Partisanship: American Politics in the 21st Century," invited talk delivered to the Academy of Senior Professionals at Eckerd College (ASPEC) Foreign Affairs interest group, online (Zoom), October 23, 2020.
- "What Happened? The Elections of 2018," invited talk delivered to the League of Women Voters, Gainesville, December 4, 2018.
- "The Role of Partisanship in American Politics Today," invited talk delivered to the Institution for Learning in Retirement, hosted by Oak Hammock, Gainesville, October 22, 2018.
- "Partisanship: American Politics in the 21st Century," invited talk delivered to the Wedgworth Leadership Institute, hosted by UF/IFAS, July 27, 2017.
- "Election Landscape 2014-2016: Reflections and Projections," invited talk at Texas Tech University, Lubbock, TX, November 18, 2014.
- "Politics 101." Keynote speaker and panelist at the 2nd annual practical politics workshop at Stetson University, Deland, FL, September 10, 2011.
- "The Impact of 2010 on 2012." Panelist at the American Association of Political Consultants Academic Outreach Conference, Akron, OH, November 19, 2010.
- "Negative Attack and Response in Political Campaigns." Invited talk at CLAS alumni outreach event in Tallahassee, March 19, 2010.
- "Election '08: The Obama Realignment?" Presentation to the University of Florida Retired Professors Association, November 12, 2008.
- "Predicting the 2008 Presidential Election: Do Campaigns Really Matter?" A series of invited talks given at Gator Club outreach events in Tampa, Orlando, West Palm Beach, and Washington, DC.
- "Predicting Elections." Presentation to the Mitch McConnell Center, University of Louisville, April 7, 2008.
- "Do Campaigns Matter? Are Most Presidential Elections Over Before They Even Begin?" Presentation to the Foreign Service Retirees Association of Florida, Ocala, March 29, 2008.
- "The 2008 Presidential Election." Panelist at the American Association of Political Consultants Academic Outreach Conference, Akron, OH, October 12, 2007.
- "Election '06: The Democrats Return to Power." Presentation to the University of Florida Retired Professors Association, November 15, 2006.
- "The Election Landscape '06-'08: Reflections and Projections." Workshop hosted by the UF Political Campaigning Program, Hilton University of Florida, January 26, 2007.
- "Studying Politics: What We Know and Don't Know about Campaigns and Elections." Workshop hosted by the UF Political Campaigning Program, Hilton University of Florida, February 25, 2005.
- "Negative Campaigning and the 2004 Election." Presentation to the University of Florida Retired Professors Association, January 5, 2005.
- "Bush v. Mystery Democrat: Prospects for the 2004 Campaign." Panelist at the American Association of Political Consultants Academic Outreach Conference, Akron, OH, October 4, 2003.
- "The Ethics of Negative Campaigning." Presentation to Civic Education Workshop hosted by the Askew Institute, June 11, 2002.

- "The Mechanics, Ethics, and Legalities, of Running for Elected Office." Workshop sponsored by Leadership Tampa Alumni and the UF Political Campaigning Program, Tampa, November 14, 2001.
- "Campaign Ethics and Negative Ads." Presentation at Alumni Association outreach event, Fort Lauderdale, March 7, 2001.
- "The U. S. Presidential Election of 2000." Presentation to various audiences (university students/ faculty, community activists, journalists) in Seoul, Kwangju, Taegu, and Pusan, South Korea; conducted under Speaker and Specialist Grant awarded by the U. S. Department of State's Office of International Information Programs, October 2000.
- "Campaign Ethics and Reform." Workshop co-sponsored by the UF Political Campaigning Program and the Center for Congressional and Presidential Studies at American University, Ft. Lauderdale, March 2000.
- "Polling and the Media." Workshop co-sponsored by the UF Political Campaigning Program and *Florida Voter* polling organization, Ft. Lauderdale, May 1998.

Service and Other Activities:

Department Chair, 2007-2010.

Director, Master's Degree program in Political Campaigning, 1985-2020.

Chair, Political Campaigning Field Committee, 1986-2020.

Chair, Political Behavior Field Committee, 1999-2007.

Director, Florida Institute for Research on Elections, 1987-95.

Associate Director, Florida Institute for Research on Elections, 1995-2005.

American Government Field Committee, 1979-2005, 2010-.

Political Behavior Field Committee, 1982-2010.

Political Methodology Field Committee 2001-06.

Member, blue-ribbon commission appointed by Secretary of State Sandra Mortham to evaluate mail balloting and other ways of increasing voter turnout in Florida, 1996.

Member, state Common Course Numbering Committee for Political Science, 1990-95.

Chair, state Common Course Numbering Committee for Political Science, 1998-2007.

Chair, Department Committee to evaluate graduate program requirements and procedures, 1992-94.

Chair, Department STEP Committee, 2000-01.

Undergraduate Adviser, 1979-85.

Coordinator of Undergraduate Advising, 1981-82.

Coordinator, Political Science Data Lab, 1982-85.

Graduate Stipends Committee, 1979-80, 1981-95.

Graduate Recruitment and Stipends Committee, 1999-2007.

Undergraduate Curriculum Committee, 1980-81.

Graduate Curriculum Committee, 1981-82.

- Member, Division of Sponsored Research, Research Development Award Program Committee, 1993-94.
- Member, Dean's Advisory Council, 1997-99.

Member, College of Liberal Arts and Sciences, Research Advisory Committee, 2003-04.

Member, Search Committee for position in Hispanic Politics, 2004-05.

Member, Search Committee for junior position in American Government, 1997-98.

Member, Search Committee for Associate Dean of Academic Affairs, 1999-2000.

Member, Search Committee for associate director of development, CLAS, 1997.

Member, Search Committee for senior position in American Government, 1987-88.

Member, Search Committee for position in American Government/Political Behavior, 1982-83.

Member, Committee to propose a Master's Degree program in Political Campaigning, 1983-84.

- Consultant, Select Committee on Reapportionment, Florida House of Representatives (with Manning J. Dauer), 1981-82.
- Reviewer: National Science Foundation, American Political Science Review; American Journal of Political Science; Journal of Politics; Polity; Political Research Quarterly; American Politics Review; Political Science Quarterly; Political Behavior; Political Psychology; Public Opinion Quarterly; Political Methodology; Electoral Studies; Social Science Quarterly; Politics and Gender; Political Communication; Harvard International Journal of Press/Politics; Southeastern Political Review; State and Local Government Review; Politics and Policy; Party Politics; Journal of Elections, Public Opinion & Parties; Mass Communication and Society; Political Analysis; The Social Science Journal; Journal of Women, Politics, & Policy; Research and Politics; Journal of Homosexuality; Communication Research; International Journal of Public Opinion Research; Journal of Information Technology & Politics.
- Member, Education and Training Committee, American Association of Political Consultants, 2002-07.
- Member, Doris Graber Book Award Committee, Political Communication Section of the American Political Science Association, 2002-04.

Grants:

- U.S. State Department Grant (\$289,830), co-principal investigator, Study of the United States Institute on U.S. Foreign Policy, Summer 2012, Gainesville, FL.
- U.S. State Department Grant (\$289,222), co-principal investigator, Study of the United States Institute on U.S. Foreign Policy, Summer 2011, Gainesville, FL.
- Continuing appropriation (\$45,000 annually, 1997-2020) to support Graduate Program in Political Campaigning, Florida legislature. Private contributions to the Campaigning Program through December 18, 2007 total \$150,599.
- Grant from the Pew Charitable Trusts to co-sponsor, with the Center for Congressional and Presidential Studies at American University, a workshop on Campaign Ethics and Reform, Ft. Lauderdale, March 2000.
- Seed money to establish Florida Institute for Research on Elections, Provost of the University and Division of Sponsored Research, AY 1987-88.
- Graduate Research Assistant Award, Division of Sponsored Research, AY 1987-88 (with Professors Wald and Martinez).

Graduate Research Assistant Award, Division of Sponsored Research, AY 1984-85. Faculty Research Award, Division of Sponsored Research, Spring 1982.

Professional Memberships:

American Political Science Association. Midwest Political Science Association. Southern Political Science Association. Western Political Science Association.