# On the Brunn-Minkowski inequality for general measures with applications to new isoperimetric-type inequalities 

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#### Abstract

In this paper we present new versions of the classical Brunn-Minkowski inequality for different classes of measures and sets. We show that the inequality $$
\mu(\lambda A+(1-\lambda) B)^{1 / n} \geq \lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}
$$ holds true for an unconditional product measure $\mu$ with decreasing density and a pair of unconditional convex bodies $A, B \subset \mathbb{R}^{n}$. We also show that the above inequality is true for any unconditional logconcave measure $\mu$ and unconditional convex bodies $A, B \subset \mathbb{R}^{n}$. Finally, we prove that the inequality is true for a symmetric log-concave measure $\mu$ and a pair of symmetric convex sets $A, B \subset \mathbb{R}^{2}$, which, in particular, settles two-dimensional case of the conjecture for Gaussian measure proposed in 13 .

In addition, we deduce the $1 / n$-concavity of the parallel volume $t \mapsto \mu(A+t B)$, Brunn's type theorem and certain analogues of Minkowski first inequality.


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## 1 Introduction

The classical Brunn-Minkowski inequality states that for any two non-empty compact sets $A, B \subset \mathbb{R}^{n}$ and any $\lambda \in[0,1]$ we have

$$
\begin{equation*}
\operatorname{vol}_{n}(\lambda A+(1-\lambda) B)^{1 / n} \geq \lambda \operatorname{vol}_{n}(A)^{1 / n}+(1-\lambda) \operatorname{vol}_{n}(B)^{1 / n}, \tag{1}
\end{equation*}
$$

with equality if and only if $B=a A+b$, where $a>0$ and $b \in \mathbb{R}^{n}$. Here vol $_{n}$ stands for the Lebesgue measure on $\mathbb{R}^{n}$ and

$$
A+B=\{a+b: a \in A, b \in B\}
$$

is the Minkowski sum of $A$ and $B$. Due to homogeneity of the volume, this inequality is equivalent to $\operatorname{vol}_{n}(A+B)^{1 / n} \geq \operatorname{vol}_{n}(A)^{1 / n}+\operatorname{vol}_{n}(B)^{1 / n}$. The Brunn-Minkowski inequality turns out to be a powerful tool. In particular, it implies the classical isoperimetric inequality: for any compact set $A \subset \mathbb{R}^{n}$ we have

[^0]$\operatorname{vol}_{n}\left(A_{t}\right) \geq \operatorname{vol}_{n}\left(B_{t}\right), t \geq 0$, where $B$ is a Euclidean ball satisfying $\operatorname{vol}_{n}(A)=\operatorname{vol}_{n}(B)$ and $A_{t}$ stands for the $t$-enlargement of $A$, i.e., $A_{t}=A+t B_{2}^{n}$, where $B_{2}^{n}$ is the unit Euclidean ball, $B_{2}^{n}=\{x:|x|=1\}$. To see this it is enough to observe that
$$
\operatorname{vol}_{n}\left(A+t B_{2}^{n}\right)^{1 / n} \geq \operatorname{vol}_{n}(A)^{1 / n}+\operatorname{vol}_{n}\left(t B_{2}^{n}\right)^{1 / n}=\operatorname{vol}_{n}(B)^{1 / n}+\operatorname{vol}_{n}\left(t B_{2}^{n}\right)^{1 / n}=\operatorname{vol}_{n}\left(B+t B_{2}^{n}\right)^{1 / n} .
$$

Taking $t \rightarrow 0^{+}$one gets a more familiar form of isoperimetry: among all sets with fixed volume the surface area

$$
\operatorname{vol}_{n}^{+}(\partial A)=\liminf _{t \rightarrow 0^{+}} \frac{\operatorname{vol}_{n}\left(A+t B_{2}^{n}\right)-\operatorname{vol}_{n}(A)}{t}
$$

is minimized in the case of the Euclidean ball. We refer to [11] for more information on Brunn-Minkowskitype inequalities.

Using the inequality between means one gets an a priori weaker dimension free form of (1), namely

$$
\begin{equation*}
\operatorname{vol}_{n}(\lambda A+(1-\lambda) B) \geq \operatorname{vol}_{n}(A)^{\lambda} \operatorname{vol}_{n}(B)^{1-\lambda} . \tag{2}
\end{equation*}
$$

In fact (2) and (11) are equivalent. To see this one has to take $\tilde{A}=A / \operatorname{vol}_{n}(A)^{1 / n}, \tilde{B}=B / \operatorname{vol}_{n}(B)^{1 / n}$ and $\tilde{\lambda}=\lambda \operatorname{vol}_{n}(A)^{1 / n} /\left(\lambda \operatorname{vol}_{n}(A)^{1 / n}+(1-\lambda) \operatorname{vol}_{n}(B)^{1 / n}\right)$ in (2). This phenomenon is a consequence of homogeneity of the Lebesgue measure.

The above notions can be generalized to the case of the so-called $s$-concave measures. Here we assume that $s>0$, whereas in general the notion of $s$-concave measures makes sense for any $s \in[-\infty, \infty]$. We say that a measure $\mu$ on $\mathbb{R}^{n}$ is $s$-concave if for any non-empty compact sets $A, B \subset \mathbb{R}^{n}$ we have

$$
\begin{equation*}
\mu(\lambda A+(1-\lambda) B)^{s} \geq \lambda \mu(A)^{s}+(1-\lambda) \mu(B)^{s} . \tag{3}
\end{equation*}
$$

Similarly, a measure $\mu$ is called log-concave (or 0 -concave) if for any compact sets $A, B \subset \mathbb{R}^{n}$ we have

$$
\begin{equation*}
\mu(\lambda A+(1-\lambda) B) \geq \mu(A)^{\lambda} \mu(B)^{1-\lambda} \tag{4}
\end{equation*}
$$

We say that the support of measure $\mu$ is non-degenerate if it is not contained in any affine subspace of $\mathbb{R}^{n}$ of dimension less than $n$. It was proved by Borell (see [2]) that a measure $\mu$, with non-degenerate support, is $\log$-concave if and only if it has a $\log$-concave density, i.e. a density of the form $\varphi=e^{-V}$, where $V$ is convex (and may attain value $+\infty$ ). Moreover, $\mu$ is $s$-concave with $s \in(0,1 / n)$ if and only if it has a density $\varphi$ such that $\varphi^{\frac{s}{1-s n}}$ is concave. In the case $s=1 / n$ the density has to satisfy the strongest condition $\varphi(\lambda x+(1-\lambda) y) \geq \max (\varphi(x), \varphi(y))$. An example of such measure is the uniform measure on a convex body $K \subset \mathbb{R}^{n}$. Let us also notice that a measure with non-degenerate support cannot be $s$-concave with $s>1 / n$. It can be seen by taking $\tilde{A}=\varepsilon A$ and $\tilde{B}=\varepsilon B$ in (3), sending $\varepsilon \rightarrow 0^{+}$ and comparing the limit with the Lebesgue measure.

Inequality (2) says that the Lebesgue measure is log-concave, whereas (1) means that it is also $1 / n$ concave. In general log-concavity does not imply $s$-concavity for $s>0$. Indeed, consider the standard Gaussian measure $\gamma_{n}$ on $\mathbb{R}^{n}$, i.e., the measure with density $(2 \pi)^{-n / 2} \exp \left(-|x|^{2} / 2\right)$. This density is clearly $\log$-concave and therefore $\gamma_{n}$ satisfies (4). To see that $\gamma_{n}$ does not satisfy (3) for $s>0$ it suffices to take $B=\{x\}$ and send $x \rightarrow \infty$. Then the left hand side converges to 0 while the right hand side stays equal to $\lambda \mu(A)^{s}$, which is strictly positive for $\lambda>0$ and $\mu(A)>0$.

One might therefore ask whether (3) holds true for $\gamma_{n}$ if we restrict ourselves to some special class of subsets of $\mathbb{R}^{n}$. In [13] R. Gardner and the fourth named author conjectured (Question 7.1) that

$$
\begin{equation*}
\gamma_{n}(\lambda A+(1-\lambda) B)^{1 / n} \geq \lambda \gamma_{n}(A)^{1 / n}+(1-\lambda) \gamma_{n}(B)^{1 / n} \tag{5}
\end{equation*}
$$

holds true for any closed convex sets with $0 \in A \cap B$ and $\lambda \in[0,1]$ and verified this conjecture in the following cases:
(a) when $A$ and $B$ are products of intervals containing the origin,
(b) when $A=\left[-a_{1}, a_{2}\right] \times \mathbb{R}^{n-1}$, where $a_{1}, a_{2}>0$ and $B$ is arbitrary,
(c) when $A=a K$ and $B=b K$ where $a, b>0$ and $K$ is a convex set, symmetric with respect to the origin.

It is interesting to note that the case (c) is related to the B-conjecture for Gaussian measures proposed by Banaszczyk (see [16]) and solved by Cordero-Erausquin, Fradelizi, and Maurey (see [7]). It states that for any convex symmetric set $K$ the function $t \mapsto \gamma_{n}\left(e^{t} K\right)$ is log-concave. The B-conjecture is asking the same question for the general class of the even log-concave measures. It was shown in [7] that the conjecture is true for the case of unconditional log-concave measures and unconditional sets (see the definition below). Moreover, the conjecture has an affirmative answer for $n=2$ due to the works of Livne Bar-on [17] and of Saroglou [28]. In [28] the proof is done by linking the problem to the new log-Brunn-Minkowski inequality of Böröczky, Lutwak, Yang and Zhang, see [5], [6], [27] and [28]. In [22] the second named author proved that the assertion of the $B$-conjecture for a measure $\mu$ with a radially decreasing density and a symmetric convex body $K$ formally implies the $1 / n$-concavity of the measure $\mu$ on the set of dilates of $K$.

In [23] T. Tkocz and the third named author showed that in general (5) is false under the assumption $0 \in A \cap B$. For sufficiently small $\varepsilon>0$ and $\alpha<\pi / 2$ sufficiently close to $\pi / 2$ the pair of sets

$$
A=\left\{(x, y) \in \mathbb{R}^{2}: y \geq|x| \tan \alpha\right\}, \quad B=\left\{(x, y) \in \mathbb{R}^{2}: y \geq|x| \tan \alpha-\varepsilon\right\}
$$

serves as a counterexample. The authors however conjectured that (5) should be true for (centrally) symmetric convex bodies $A, B$.

One of the most important Brunn-Minkowski type inequalities for the Gaussian measure is Ehrhard's inequality, which states that for any two non-empty compact sets $A, B \subset \mathbb{R}^{n}$ and any $\lambda \in[0,1]$ we have

$$
\begin{equation*}
\Phi^{-1}\left(\gamma_{n}(\lambda A+(1-\lambda) B)\right) \geq \lambda \Phi^{-1}\left(\gamma_{n}(A)\right)+(1-\lambda) \Phi^{-1}\left(\gamma_{n}(B)\right) \tag{6}
\end{equation*}
$$

where $\Phi(t)=\gamma_{1}((-\infty, t])$. This inequality has been considered for the first time by Ehrhard in 9 , where the author proved it assuming that both $A$ and $B$ are convex. Then Latała in [15] generalized Ehrhard's result to the case of arbitrary $A$ and convex $B$. In its full generality, the inequality (6) has been established by Borell, [4] (see also [1]). Note that (5) is an inequality of the same type, with $\Phi(t)$ replaced with $t^{n}$, but none of them is a direct consequence of the other. The crucial property of Ehrhard's inequality is that it (in fact a more general form where $\lambda$ and $1-\lambda$ are replaced with $\alpha$ and $\beta$, under the conditions $\alpha+\beta \geq 1$ and $|\alpha-\beta| \leq 1$ ) gives the Gaussian isoperimetry as a simple consequence.

In this paper, $\mathcal{K}$ denotes a family of sets closed under dilations, i.e., $A \in \mathcal{K}$ implies $t A \in \mathcal{K}$ for any $t \geq 0$. In particular, we assume that for any $A \in \mathcal{K}$ we have $0 \in A$. Classical families of such sets include the class of star-shaped bodies, the class of convex bodies containing the origin, the class of symmetric bodies and the class of unconditional bodies.

A general form of the Brunn-Minkowski inequality can be stated as follows.
Definition 1. We say that a Borel measure $\mu$ on $\mathbb{R}^{n}$ satisfies the Brunn-Minkowski inequality in the class of sets $\mathcal{K}$ if for any $A, B \in \mathcal{K}$ and for any $\lambda \in[0,1]$ we have

$$
\begin{equation*}
\mu(\lambda A+(1-\lambda) B)^{1 / n} \geq \lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n} \tag{7}
\end{equation*}
$$

Before we state our results, we introduce some basic notation and definitions.

## Definition 2.

1. We say that a function $f: \mathbb{R}^{n} \rightarrow \mathbb{R}$ is unconditional if for any choice of signs $\varepsilon_{1}, \ldots, \varepsilon_{n} \in\{-1,1\}$ and any $x=\left(x_{1}, \ldots, x_{n}\right) \in \mathbb{R}^{n}$ we have $f\left(\varepsilon_{1} x_{1}, \ldots, \varepsilon_{n} x_{n}\right)=f(x)$.
2. We say that an unconditional function is decreasing if for any $1 \leq i \leq n$ and any real numbers $x_{1}, \ldots, x_{i-1}, x_{i+1}, \ldots, x_{n}$ the function

$$
t \mapsto f\left(x_{1}, \ldots, x_{i-1}, t, x_{i+1}, \ldots, x_{n}\right)
$$

is non-increasing on $[0, \infty)$.
3. A set $A \subseteq \mathbb{R}^{n}$ is called an ideal if $\mathbf{1}_{A}$ is unconditional and decreasing. In other words, a set $A \subset \mathbb{R}^{n}$ is an ideal if $\left(x_{1}, \ldots, x_{n}\right) \in A$ implies $\left(\delta_{1} x_{1}, \ldots, \delta_{n} x_{n}\right) \in A$ for any choice of $\delta_{1}, \ldots, \delta_{n} \in[-1,1]$. The class of all ideals (in $\mathbb{R}^{n}$ ) will be denoted by $\mathcal{K}_{I}$.
4. A set $A \subseteq \mathbb{R}^{n}$ is called symmetric if $A=-A$. The class of all symmetric convex sets in $\mathbb{R}^{n}$ will be denoted by $\mathcal{K}_{S}$.
5. A measure $\mu$ on $\mathbb{R}^{n}$ is called unconditional if it has an unconditional density.

We note that the class of ideals contains the class of unconditional convex bodies, but it also contains some non-convex sets. For example, $B_{p}^{n}=\left\{x \in \mathbb{R}^{n}: \sum\left|x_{i}\right|^{p} \leq 1\right\}$ for $p \in(0,1)$ are ideals. We also note that if an unconditional measure $\mu$ on $\mathbb{R}^{n}$ is a product measure, i.e. $\mu=\mu_{1} \otimes \ldots \otimes \mu_{n}$, then the measures $\mu_{i}$ are even on $\mathbb{R}$.

Our first theorem reads as follows.
Theorem 1. Let $\mu$ be an unconditional product measure with decreasing density. Then $\mu$ satisfies the Brunn-Minkowski inequality in the class $\mathcal{K}_{I}$ of all ideals in $\mathbb{R}^{n}$.

In addition, the Examples 1 and 2 at the end of the paper show that neither the assumption that $\mu$ is a product measure, nor the unconditionality of our sets $A$ and $B$ can be dropped.

In the second part of this article we provide a link between the Brunn-Minkowski inequality and the log-Brunn-Minkowski inequality. To state our observation we need two definitions.

Definition 3. Let $\mathcal{K}$ be a class of subsets closed under dilations. We say that a family $\odot=\left(\odot_{\lambda}\right)_{\lambda \in[0,1]}$ of functions $\mathcal{K} \times \mathcal{K} \rightarrow \mathcal{K}$ is a geometric mean if for any $A, B \in \mathcal{K}$ the set $A \odot_{\lambda} B$ is measurable, satisfies an inclusion $A \odot_{\lambda} B \subseteq \lambda A+(1-\lambda) B$, and $(s A) \odot_{\lambda}(t B)=s^{\lambda} t^{1-\lambda}\left(A \odot_{\lambda} B\right)$, for any $s, t>0$.

Definition 4. We say that a Borel measure $\mu$ on $\mathbb{R}^{n}$ satisfies the log-Brunn-Minkowski inequality in the class of sets $\mathcal{K}$ with a geometric mean $\odot$, if for any sets $A, B \in \mathcal{K}$ and for any $\lambda \in[0,1]$ we have

$$
\mu\left(A \odot_{\lambda} B\right) \geq \mu(A)^{\lambda} \mu(B)^{1-\lambda} .
$$

Remark 1. We shall use two different geometric means. The first one is the geometric mean $\odot^{S}$ : $\mathcal{K}_{S} \times \mathcal{K}_{S} \rightarrow \mathcal{K}_{S}$, defined by the formula

$$
A \odot_{\lambda}^{S} B=\left\{x \in \mathbb{R}^{n}:\langle x, u\rangle \leq h_{A}^{\lambda}(u) h_{B}^{1-\lambda}(u), \forall u \in S^{n-1}\right\} .
$$

Here $h_{A}$ is the support function of $A$, i.e., $h_{A}(u)=\sup _{x \in A}\langle x, u\rangle$ (see, [12], [29]).
The second mean $\odot^{I}: \mathcal{K}_{I} \times \mathcal{K}_{I} \rightarrow \mathcal{K}_{I}$ is defined by

$$
A \odot_{\lambda}^{I} B=\bigcup_{x \in A, y \in B}\left[-\left|x_{1}\right|^{\lambda}\left|y_{1}\right|^{1-\lambda},\left|x_{1}\right|^{\lambda}\left|y_{1}\right|^{1-\lambda}\right] \times \ldots \times\left[-\left|x_{n}\right|^{\lambda}\left|y_{n}\right|^{1-\lambda},\left|x_{n}\right|^{\lambda}\left|y_{n}\right|^{1-\lambda}\right] .
$$

It is straightforward to check, with the help of the inequality $a^{\lambda} b^{1-\lambda} \leq \lambda a+(1-\lambda) b, a, b \geq 0$, that both means are indeed geometric.

In the Section 3 we prove the following proposition.
Proposition 1. Suppose that a Borel measure $\mu$ with a radially decreasing density $f$, i.e. density satisfying $f(t x) \geq f(x)$ for any $x \in \mathbb{R}^{n}$ and $t \in[0,1]$, satisfies the log-Brunn-Minkowski inequality, with a geometric mean $\odot$, in a certain class of sets $\mathcal{K}$. Then $\mu$ satisfies the Brunn-Minkowski inequality in the class $\mathcal{K}$.

Böröczky, Lutwak, Yang and Zhang [5], proved the log-Brunn-Minkowski inequality for the Lebesgue measure and symmetric convex bodies on $\mathbb{R}^{2}$ equipped with geometric mean $\odot^{S}$. Saroglou [28, generalized the inequality to the case of measures with even log-concave densities on $\mathbb{R}^{2}$ (see Corollary 3.3 therein). Thus, as a consequence of Proposition 1 and Remark 1 we get the following theorem.

Theorem 2. Let $\mu$ be a measure on $\mathbb{R}^{2}$ with an even log-concave density. Then $\mu$ satisfies the BrunnMinkowski inequality in the class $\mathcal{K}_{S}$ of all symmetric convex sets in $\mathbb{R}^{2}$.

Moreover, in [7] (Proposition 8, see also Proposition 4.2 in [27]) the authors proved the following fact.
Theorem 3. The log-Brunn-Minkowski inequality holds true with the geometric mean $\odot^{I}$ for any measure with unconditional log-concave density in the class $\mathcal{K}_{I}$ of all ideals in $\mathbb{R}^{n}$.

For the sake of completeness, we recall the argument in Section 3. As a consequence, applying our Proposition 1 together with Remark 1, we deduce:

Theorem 4. Let $\mu$ be an unconditional log-concave measure on $\mathbb{R}^{n}$. Then $\mu$ satisfies the BrunnMinkowski inequality in the class $\mathcal{K}_{I}$ of all ideals in $\mathbb{R}^{n}$.

The rest of this article is organized as follows. In the next section we present the proof of Theorem 1. In Section 3 we prove Proposition 1 and recall the proof of Theorem 3. In Section 4 we present applications of the above results. In the last section we discuss equality cases in Theorem 2 and Theorem 4 We also give examples showing optimality of Theorem 1 and state some open questions.

## 2 Proof of Theorem 1

Our strategy is to prove a certain functional version of (7). A functional version of the classical BrunnMinkowski inequality is called the Prékopa-Leindler inequality, see [11] for the proof.

Prékopa-Leindler inequality, [26], [20]: Let $f, g, m$ be non-negative measurable functions on $\mathbb{R}^{n}$ and let $\lambda \in[0,1]$. If for all $x, y \in \mathbb{R}^{n}$ we have $m(\lambda x+(1-\lambda) y) \geq f(x)^{\lambda} g(y)^{1-\lambda}$ then

$$
\int m \mathrm{~d} x \geq\left(\int f \mathrm{~d} x\right)^{\lambda}\left(\int g \mathrm{~d} x\right)^{1-\lambda}
$$

Here we prove a version of the above inequality under the assumption of unconditionality of functions $f, g$ and $m$.

Proposition 2. Fix $\lambda, p \in(0,1)$. Suppose that $m, f, g$ are unconditional decreasing non-negative functions and let $\mu$ be an unconditional product measure with decreasing density on $\mathbb{R}^{n}$. Assume that for any $x, y \in \mathbb{R}^{n}$ we have

$$
m(\lambda x+(1-\lambda) y) \geq f(x)^{p} g(y)^{1-p}
$$

Then

$$
\int m \mathrm{~d} \mu \geq\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{n}\left(\int f \mathrm{~d} \mu\right)^{p}\left(\int g \mathrm{~d} \mu\right)^{1-p} .
$$

The above proposition allows us to prove the following lemma, which is in fact a reformulation of Theorem 11.

Lemma 1. Let $A, B$ be ideals in $\mathbb{R}^{n}$ and let $\mu$ be an unconditional product measure with decreasing density on $\mathbb{R}^{n}$. Then for any $\lambda \in[0,1]$ and $p \in(0,1)$ we have

$$
\mu(\lambda A+(1-\lambda) B) \geq\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{n} \mu(A)^{p} \mu(B)^{1-p}
$$

It is worth noticing that the factor on the right hand side of this inequality replaces in some sense the lack of homogeneity of our measure $\mu$. The main idea of the proof is to introduce an additional parameter $p \neq \lambda$ and do the optimization with respect to $p$.

We first show how Lemma 1 implies Theorem 1 .
Proof of Theorem 1. Without loss of generality we assume that $\lambda \in(0,1)$. Let us assume for a moment that $\mu(A) \mu(B)>0$. Then we can use Lemma 1 with

$$
\begin{equation*}
p=\frac{\lambda \mu(A)^{1 / n}}{\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}} \in(0,1) . \tag{8}
\end{equation*}
$$

Note that

$$
\frac{\lambda}{p}=\frac{\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}}{\mu(A)^{1 / n}}, \quad \frac{1-\lambda}{1-p}=\frac{\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}}{\mu(B)^{1 / n}} .
$$

Then

$$
\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{n} \mu(A)^{p} \mu(B)^{1-p}=\left(\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}\right)^{n}
$$

Thus the inequality in Lemma 1 becomes

$$
\mu(\lambda A+(1-\lambda) B) \geq\left(\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}\right)^{n}
$$

Now suppose that, say, $\mu(B)=0$. Since $B$ is a non-empty ideal, we have $0 \in B$. Therefore, $\lambda A \subseteq \lambda A+(1-\lambda) B$. Let $\varphi$ be the unconditional decreasing density of $\mu$. Hence,

$$
\begin{aligned}
\mu(\lambda A+(1-\lambda) B) & \geq \mu(\lambda A)=\int_{\lambda A} \varphi(x) \mathrm{d} x=\lambda^{n} \int_{A} \varphi(\lambda y) \mathrm{d} y \\
& =\lambda^{n} \int_{A} \varphi\left(\lambda y_{1}, \ldots, \lambda y_{n}\right) \mathrm{d} y=\lambda^{n} \int_{A} \varphi\left(\lambda\left|y_{1}\right|, \ldots, \lambda\left|y_{n}\right|\right) \mathrm{d} y \\
& \geq \lambda^{n} \int_{A} \varphi\left(\left|y_{1}\right|, \ldots,\left|y_{n}\right|\right) \mathrm{d} y=\lambda^{n} \mu(A) .
\end{aligned}
$$

Therefore,

$$
\mu(\lambda A+(1-\lambda) B)^{1 / n} \geq \lambda \mu(A)^{1 / n}=\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}
$$

Next we show that Proposition 2 implies Lemma 1.
Proof of Lemma 1. We can assume that $\lambda \in(0,1)$. Let us take $m(x)=\mathbf{1}_{\lambda A+(1-\lambda) B}(x), f(x)=\mathbf{1}_{A}(x)$, $g(x)=\mathbf{1}_{B}(x)$. Clearly, $f, g$ and $m$ are unconditional and decreasing, and verify $m(\lambda x+(1-\lambda) y) \geq$ $f(x)^{p} g(y)^{1-p}$ for any $p \in(0,1)$. Our assertion follows from Proposition 2 .

For the proof of Proposition 2 we need a one dimensional Brunn-Minkowski inequality for unconditional measures.

Lemma 2. Let $A, B$ be two symmetric intervals and let $\mu$ be an unconditional measure with decreasing density on $\mathbb{R}$. Then for any $\lambda \in[0,1]$ we have

$$
\mu(\lambda A+(1-\lambda) B) \geq \lambda \mu(A)+(1-\lambda) \mu(B)
$$

Proof. We can assume that $A=[-a, a]$ and $B=[-b, b]$ for some $a, b>0$. Let $\varphi$ be the density of $\mu$. Then our assertion is equivalent to

$$
\int_{0}^{\lambda a+(1-\lambda) b} \varphi(x) \mathrm{d} x \geq \lambda \int_{0}^{a} \varphi(x) \mathrm{d} x+(1-\lambda) \int_{0}^{b} \varphi(x) \mathrm{d} x
$$

In other words, the function $t \mapsto \int_{0}^{t} \varphi(x) \mathrm{d} x$ should be concave on $[0, \infty)$. This is equivalent to $t \mapsto \varphi(t)$ being non-increasing on $[0, \infty)$.

Proof of Proposition 园 We proceed by induction on $n$. Let us begin with the case $n=1$. We can assume that $\|f\|_{\infty},\|g\|_{\infty}>0$. If we multiply the functions $m, f, g$ by positive numbers $c_{m}, c_{f}, c_{g}$ satisfying $c_{m}=c_{f}^{p} c_{g}^{1-p}$, the hypothesis and the assertion do not change. Therefore, taking $c_{f}=\|f\|_{\infty}^{-1}$, $c_{g}=\|g\|_{\infty}^{-1}, c_{m}=\|f\|_{\infty}^{-p}\|g\|_{\infty}^{-(1-p)}$ we can assume that $\|f\|_{\infty}=\|g\|_{\infty}=1$. Then the sets $\{f>t\}$ and $\{g>t\}$ are non-empty for $t \in(0,1)$. Moreover, $\lambda\{f>t\}+(1-\lambda)\{g>t\} \subseteq\{m>t\}$. Indeed, if $x \in\{f>t\}$ and $y \in\{g>t\}$ then $m(\lambda x+(1-\lambda) y) \geq f(x)^{p} g(y)^{1-p}>t^{p} t^{1-p}=t$. Thus, $\lambda x+(1-\lambda) y \in\{m>t\}$. Therefore, using Lemma 2, we get

$$
\begin{aligned}
\int m \mathrm{~d} \mu=\int_{0}^{\infty} \mu(\{m>t\}) \mathrm{d} t \geq & \int_{0}^{1} \mu(\lambda\{f>t\}+(1-\lambda)\{g>t\}) \mathrm{d} t \\
& \geq \lambda \int_{0}^{1} \mu(\{f>t\}) \mathrm{d} t+(1-\lambda) \int_{0}^{1} \mu(\{g>t\}) \mathrm{d} t \\
& =\lambda \int f \mathrm{~d} \mu+(1-\lambda) \int g \mathrm{~d} \mu
\end{aligned}
$$

Now, using the inequality $p a+(1-p) b \geq a^{p} b^{1-p}, a, b \geq 0$, we get

$$
\begin{align*}
\lambda \int f \mathrm{~d} \mu+(1-\lambda) \int g \mathrm{~d} \mu & =p \frac{\lambda}{p} \int f \mathrm{~d} \mu+(1-p) \frac{1-\lambda}{1-p} \int g \mathrm{~d} \mu  \tag{9}\\
& \geq\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\left(\int f \mathrm{~d} \mu\right)^{p}\left(\int g \mathrm{~d} \mu\right)^{1-p} \tag{10}
\end{align*}
$$

Next, we do the induction step. Let us assume that the assertion is true in dimension $n-1$. Let $m, f, g: \mathbb{R}^{n} \rightarrow[0, \infty)$ be unconditional decreasing. For $x_{0}, y_{0}, z_{0} \in \mathbb{R}$ we define functions $m_{z_{0}}, f_{x_{0}}, g_{y_{0}}$ by

$$
m_{z_{0}}(x)=m\left(z_{0}, x\right), \quad f_{x_{0}}(x)=f\left(x_{0}, x\right), \quad g_{y_{0}}(x)=g\left(y_{0}, x\right)
$$

Clearly, these functions are also unconditional. Moreover, due to our assumptions on $m, f, g$ we have

$$
\begin{aligned}
m_{\lambda x_{0}+(1-\lambda) y_{0}}(\lambda x+(1-\lambda) y) & =m\left(\lambda x_{0}+(1-\lambda) y_{0}, \lambda x+(1-\lambda) y\right) \\
& \geq f\left(x_{0}, x\right)^{p} g\left(y_{0}, y\right)^{1-p}=f_{x_{0}}(x)^{p} g_{y_{0}}(y)^{1-p}
\end{aligned}
$$

Let us decompose $\mu$ in the form $\mu=\mu_{1} \times \bar{\mu}$, where $\mu_{1}$ is a measure on $\mathbb{R}$. Note that $\mu_{1}$ and $\bar{\mu}$ are unconditional and $\bar{\mu}$ is a product measure on $\mathbb{R}^{n-1}$. Thus, by our induction assumption we have

$$
\begin{equation*}
\int m_{\lambda x_{0}+(1-\lambda) y_{0}} \mathrm{~d} \bar{\mu} \geq\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{n-1}\left(\int f_{x_{0}} \mathrm{~d} \bar{\mu}\right)^{p}\left(\int g_{y_{0}} \mathrm{~d} \bar{\mu}\right)^{1-p} \tag{11}
\end{equation*}
$$

Now we define the functions

$$
\begin{array}{cc}
M\left(z_{0}\right)=\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{-(n-1)} \int m_{z_{0}}(\xi) \mathrm{d} \bar{\mu}(\xi) \\
F\left(x_{0}\right)=\int f_{x_{0}}(\xi) \mathrm{d} \bar{\mu}(\xi), & G\left(y_{0}\right)=\int g_{y_{0}}(\xi) \mathrm{d} \bar{\mu}(\xi) \tag{13}
\end{array}
$$

Using inequality (11) we immediately get that

$$
M\left(\lambda x_{0}+(1-\lambda) y_{0}\right) \geq F\left(x_{0}\right)^{p} G\left(y_{0}\right)^{1-p}
$$

Moreover, it is easy to see that $M, F, G$ are unconditional decreasing on $\mathbb{R}$. Thus, using Lemma 2 (the one-dimensional case), we get

$$
\begin{equation*}
\int M\left(z_{0}\right) \mathrm{d} \mu_{1}\left(z_{0}\right) \geq\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\left(\int F\left(x_{0}\right) \mathrm{d} \mu_{1}\left(x_{0}\right)\right)^{p}\left(\int G\left(y_{0}\right) \mathrm{d} \mu_{1}\left(y_{0}\right)\right)^{1-p} \tag{14}
\end{equation*}
$$

Observe that

$$
\begin{aligned}
\int M\left(z_{0}\right) \mathrm{d} \mu_{1}\left(z_{0}\right) & =\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{-(n-1)} \iint m_{z_{0}}(\xi) \mathrm{d} \mu_{n-1}(\xi) \mathrm{d} \mu_{1}\left(z_{0}\right) \\
& =\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{-(n-1)} \int m \mathrm{~d} \mu
\end{aligned}
$$

Similarly,

$$
\int F\left(x_{0}\right) \mathrm{d} \mu_{1}\left(x_{0}\right)=\int f \mathrm{~d} \mu, \quad \int G\left(y_{0}\right) \mathrm{d} \mu_{1}\left(y_{0}\right)=\int g \mathrm{~d} \mu
$$

Our assertion follows.

## 3 Proof of Proposition 1

In this section we first prove Proposition 1. The argument has a flavour of our previous proof.
Proof of Proposition 1. Let us first assume that $\mu(A) \mu(B)>0$. From the definition of geometric mean we have $A \odot_{p} B \subseteq p A+(1-p) B$, for any $p \in(0,1)$. Thus,

$$
\begin{aligned}
\mu(\lambda A+(1-\lambda) B) & =\mu\left(p \cdot \frac{\lambda}{p} A+(1-p) \cdot \frac{1-\lambda}{1-p} B\right) \geq \mu\left(\left(\frac{\lambda}{p} A\right) \odot_{p}\left(\frac{1-\lambda}{1-p} B\right)\right) \\
& =\mu\left(\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p} A \odot_{p} B\right)
\end{aligned}
$$

Let $t=\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}$ and $C=A \odot_{p} B$. From the concavity of the logarithm it follows that $0 \leq t \leq 1$. We have

$$
\begin{equation*}
\mu(t C)=\int_{t C} f(x) \mathrm{d} x=t^{n} \int_{C} f(t x) \mathrm{d} x \geq t^{n} \int_{C} f(x) \mathrm{d} x=t^{n} \mu(C) \tag{15}
\end{equation*}
$$

Therefore,

$$
\mu(\lambda A+(1-\lambda) B) \geq t^{n} \mu\left(A \odot_{p} B\right) \geq t^{n} \mu(A)^{p} \mu(B)^{1-p}=\left[\left(\frac{\lambda}{p}\right)^{p}\left(\frac{1-\lambda}{1-p}\right)^{1-p}\right]^{n} \mu(A)^{p} \mu(B)^{1-p}
$$

Taking

$$
\begin{equation*}
p=\frac{\lambda \mu(A)^{1 / n}}{\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}} \tag{16}
\end{equation*}
$$

gives

$$
\mu(\lambda A+(1-\lambda) B)^{1 / n} \geq \lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n}
$$

If, say, $\mu(B)=0$ then by (15), applied for $C$ replaced with $A$, and the fact that $0 \in B$ we get

$$
\mu(\lambda A+(1-\lambda) B)^{1 / n} \geq \mu(\lambda A)^{1 / n} \geq \lambda \mu(A)^{1 / n}=\lambda \mu(A)^{1 / n}+(1-\lambda) \mu(B)^{1 / n} .
$$

We now sketch the proof of Theorem 3.
Proof. Let $A, B \in \mathcal{K}_{I}$ and let us take $f, g, m:[0,+\infty)^{n} \rightarrow[0,+\infty)$ given by $f=\mathbf{1}_{A \cap[0,+\infty)^{n}}, g=$ $\mathbf{1}_{B \cap[0,+\infty)^{n}}$ and $m=\mathbf{1}_{\left(A \odot{ }_{\lambda}^{I} B\right) \cap[0,+\infty)^{n}}$. Let $\varphi$ be the unconditional log-concave density of $\mu$. We define

$$
\begin{gathered}
F(x)=f\left(e^{x_{1}}, \ldots, e^{x_{n}}\right) \varphi\left(e^{x_{1}}, \ldots, e^{x_{n}}\right) e^{x_{1}+\cdots+x_{n}}, \quad G(x)=g\left(e^{x_{1}}, \ldots, e^{x_{n}}\right) \varphi\left(e^{x_{1}}, \ldots, e^{x_{n}}\right) e^{x_{1}+\cdots+x_{n}}, \\
M(x)=m\left(e^{x_{1}}, \ldots, e^{x_{n}}\right) \varphi\left(e^{x_{1}}, \ldots, e^{x_{n}}\right) e^{x_{1}+\cdots+x_{n}} .
\end{gathered}
$$

One can easily check, using the definition of $\mathcal{K}_{I}$ and the definition of the geometric mean $\odot_{\lambda}^{I}$, as well as the inequalities

$$
\begin{aligned}
& \varphi\left(e^{\lambda x_{1}+(1-\lambda) y_{1}}, \ldots, e^{\lambda x_{n}+(1-\lambda) y_{n}}\right) \\
& \quad \geq \varphi\left(\lambda e^{x_{1}}+(1-\lambda) e^{y_{1}}, \ldots, \lambda e^{x_{n}}+(1-\lambda) e^{y_{n}}\right) \geq \varphi\left(e^{x_{1}}, \ldots, e^{x_{n}}\right)^{\lambda} \varphi\left(e^{y_{1}}, \ldots, e^{y_{n}}\right)^{1-\lambda},
\end{aligned}
$$

that the functions $F, G, M$ satisfy the assumptions of the Prékopa-Leindler inequality. As a consequence, we get $\mu\left(\left(A \odot_{\lambda}^{I} B\right) \cap[0,+\infty)^{n}\right) \geq \mu\left(A \cap[0,+\infty)^{n}\right)^{\lambda} \mu\left(B \cap[0,+\infty)^{n}\right)^{1-\lambda}$. The assertion follows from unconditionality of our measure $\mu$ and the fact that $A, B$ and $A \odot_{\lambda}^{I} B$ are ideals.

## 4 Applications

Let us describe some corollaries of the Brunn-Minkowski type inequality we established, which are analogues to well-known offsprings of the Brunn-Minkowski inequality for the volume. In what follows a pair $(\mathcal{K}, \mu)$ is called nice if one of the following three cases holds.
(a) $\mathcal{K}=\mathcal{K}_{I}$ and $\mu$ is an unconditional, product measure with decreasing density on $\mathbb{R}^{n}$,
(b) $\mathcal{K}=\mathcal{K}_{I}$ and $\mu$ is an unconditional log-concave measure on $\mathbb{R}^{n}$,
(c) $\mathcal{K}=\mathcal{K}_{S}$ and $\mu$ is an even log-concave measure on $\mathbb{R}^{2}$.

Corollary 1. Suppose that a pair $(\mathcal{K}, \mu)$ is nice. Let $A, B \subset \mathcal{K}$ be convex. Then the function $t \mapsto$ $\mu(A+t B)^{1 / n}$ is concave on $[0, \infty)$.

Indeed, for any $\lambda \in[0,1]$ and $t_{1}, t_{2} \geq 0$ we have

$$
\begin{aligned}
\mu\left(A+\left(\lambda t_{1}+(1-\lambda) t_{2}\right) B\right)^{1 / n} & =\mu\left(\lambda\left(A+t_{1} B\right)+(1-\lambda)\left(A+t_{2} B\right)\right)^{1 / n} \\
& \geq \lambda \mu\left(A+t_{1} B\right)^{1 / n}+(1-\lambda) \mu\left(A+t_{2} B\right)^{1 / n}
\end{aligned}
$$

Note that in the first line we have used the convexity of $A$ and $B$. If $B=B_{2}^{n}$ is the unit Euclidean ball, the expression $\mu(A+t B)$ is called the parallel volume and has been studied in the case of the Lebesgue measure by Costa and Cover in [8] as an analogue of concavity of entropy power in Information theory. The authors conjectured that for any measurable set $A$ the parallel volume is $1 / n$-concave. In [10], M. Fradelizi and the second named author proved that this conjecture is true for any measurable set in dimension 1 and for any connected set in dimension 2 . However, the authors proved that this conjecture fails for arbitrary sets in dimension $n \geq 2$. In a recent paper [21] the second named author investigated the parallel volume $\mu\left(A+t B_{2}^{n}\right)$ in the context of $s$-concave measures as well as functional versions. Our Corollary 1 gives the Costa-Cover conjecture for any convex set $A \in \mathcal{K}$, where $(\mathcal{K}, \mu)$ is a nice pair. Moreover, $B_{2}^{n}$ can be replaced with any convex set $B \in \mathcal{K}$.

Second, we state the following analogue of Brunn's theorem on volumes of sections of convex bodies (see [11], [12] and [29] for the volume case).

Corollary 2. Suppose that a pair $(\mathcal{K}, \mu)$ is nice. Let $A \in \mathcal{K}$ be a convex set and let $\varphi$ be the density of $\mu$. Then the function $t \mapsto \mu_{n-1}\left(A \cap\left\{x_{1}=t\right\}\right)$ is $\frac{1}{n-1}$-concave on its support, where

$$
\mu_{n-1}\left(A \cap\left\{x_{1}=t\right\}\right)=\int_{\left(t, x_{2}, \ldots, x_{n}\right) \in A} \varphi\left(t, x_{2}, \ldots, x_{n}\right) \mathrm{d} x_{2} \ldots \mathrm{~d} x_{n}
$$

Indeed, let us denote $A_{\left\{x_{1}=t\right\}}=A \cap\left\{x_{1}=t\right\}$. By convexity of $A$ we get

$$
\lambda A_{\left\{x_{1}=t_{1}\right\}}+(1-\lambda) A_{\left\{x_{1}=t_{2}\right\}} \subseteq A_{\left\{x_{1}=\lambda t_{1}+(1-\lambda) t_{2}\right\}}
$$

Thus, using (7), for any $\lambda \in[0,1]$ and $t_{1}, t_{2} \in \mathbb{R}$ such that $A_{\left\{x_{1}=t_{1}\right\}}$ and $A_{\left\{x_{1}=t_{2}\right\}}$ are both non-empty, we get

$$
\begin{aligned}
\mu_{n-1}\left(A_{\left\{x_{1}=\lambda t_{1}+(1-\lambda) t_{2}\right\}}\right)^{\frac{1}{n-1}} & \geq \mu_{n-1}\left(\lambda A_{\left\{x_{1}=t_{1}\right\}}+(1-\lambda) A_{\left\{x_{1}=t_{2}\right\}}\right)^{\frac{1}{n-1}} \\
& \geq \lambda \mu_{n-1}\left(A_{\left\{x_{1}=t_{1}\right\}}\right)^{\frac{1}{n-1}}+(1-\lambda) \mu_{n-1}\left(A_{\left\{x_{1}=t_{2}\right\}}\right)^{\frac{1}{n-1}}
\end{aligned}
$$

Third, let us mention the relation of our result to the Gaussian isoperimetric inequality and the S-inequality. The Gaussian isoperimetric inequality (established by Sudakov and Tsirelson, 30], and independently by Borell, [3]), states that for any measurable set $A \subset \mathbb{R}^{n}$ and any $t>0$, the quantity $\gamma_{n}\left(A_{t}\right)$ is minimized, among all sets with prescribed measure, for the half spaces $H_{a, \theta}=\left\{x \in \mathbb{R}^{n}\right.$ : $\langle x, \theta\rangle \leq a\}$, with $a \in \mathbb{R}$ and $\theta \in S^{n-1}$. Infinitesimally, it says that among all sets with prescribed measure the half spaces are those with the smallest Gaussian surface area, i.e., the quantity

$$
\gamma_{n}^{+}(\partial A)=\liminf _{t \rightarrow 0^{+}} \frac{\gamma_{n}\left(A+t B_{2}^{n}\right)-\gamma_{n}(A)}{t}
$$

The S-inequality of Latała and Oleszkiewicz, see [18, states that for any $t>1$ and any symmetric convex body $A$ the quantity $\gamma_{n}(t A)$ is minimized, among all subsets with prescribed measure, for the strip of the form $S_{L}=\left\{x \in \mathbb{R}^{n}:\left|x_{1}\right| \leq L\right\}$. This result admits an equivalent infinitesimal version, namely, among all symmetric convex bodies $A$ with prescribed Gaussian measure the strip $S_{L}$ minimizes the quantity $\left.\frac{\mathrm{d}}{\mathrm{d} t} \gamma_{n}(t A)\right|_{t=1}$, which is equivalent to maximizing

$$
M_{\gamma_{n}}(A)=\int_{A}|x|^{2} \mathrm{~d} \gamma_{n}(x)
$$

see [14] or [25]. For a general measure $\mu$ with a density $e^{-\psi}$, one can show that the infinitesimal version of S-inequality is an issue of maximizing the quantity

$$
\begin{equation*}
M_{\mu}(A)=\int_{A}\langle x, \nabla \psi(x)\rangle \mathrm{d} \mu(x), \tag{17}
\end{equation*}
$$

see equation (22) below. Not much is known about an analogue of $S$-inequality in the case of general measure. In the unconditional case it has been solved for some particular product measures like products of Gamma and Weibull distributions, see [24. It turns out that inequality (5) implies a certain mixture of Gaussian isoperimetry and reverse S-inequality. Namely, we have the following corollary.
Corollary 3. Let $A$ be an ideal in $\mathbb{R}^{n}$ (or a general symmetric convex set in $\mathbb{R}^{2}$ ) and let $r>0$. Then we have

$$
r \gamma_{n}^{+}(\partial A)+M_{\gamma_{n}}(A) \geq n \gamma_{n}\left(r B_{2}^{n}\right)^{\frac{1}{n}} \gamma_{n}(A)^{1-\frac{1}{n}}
$$

with equality for $A=r B_{2}^{n}$.
Let us note that

$$
\begin{aligned}
\gamma_{n}\left(r B_{2}^{n}+\varepsilon B_{2}^{n}\right) & =(2 \pi)^{-n / 2}(r+\varepsilon)^{n} \int_{B_{2}^{n}} e^{-\frac{|(r+\varepsilon) x|^{2}}{2}} \mathrm{~d} x \\
& =(2 \pi)^{-n / 2}\left(r^{n}+n r^{n-1} \varepsilon+o(\varepsilon)\right) \int_{B_{2}^{n}} e^{-\frac{|r x|^{2}}{2}}\left(1-\varepsilon r|x|^{2}+o(\varepsilon)\right) \mathrm{d} x \\
& =\gamma_{n}\left(r B_{2}^{n}\right)+\frac{\varepsilon}{r}\left(n \gamma_{n}\left(r B_{2}^{n}\right)-M_{\gamma_{n}}\left(r B_{2}^{n}\right)\right)+o(\varepsilon) .
\end{aligned}
$$

Thus,

$$
r \gamma_{n}^{+}\left(\partial\left(r B_{2}^{n}\right)\right)=n \gamma_{n}\left(r B_{2}^{n}\right)-M_{\gamma_{n}}\left(r B_{2}^{n}\right) .
$$

Hence, if $\gamma_{n}(A)=\gamma_{n}\left(r B_{2}^{n}\right)$ in Corollary 3, then we get

$$
\begin{equation*}
r \gamma_{n}^{+}(\partial A)+M_{\gamma_{n}}(A) \geq r \gamma_{n}^{+}\left(\partial\left(r B_{2}^{n}\right)\right)+M_{\gamma_{n}}\left(r B_{2}^{n}\right) . \tag{18}
\end{equation*}
$$

In other words, Euclidean balls minimize the quantity $r \gamma_{n}^{+}(\partial A)+M_{\gamma_{n}}(A)$ among ideals in $\mathbb{R}^{n}$ (or symmetric convex sets in $\mathbb{R}^{2}$ ) with prescribed measure.

It is known that among all symmetric convex sets (in fact among all measurable sets) with prescribed Gaussian measure, the quantity $M_{\gamma_{n}}(A)$ is minimized by Euclidean balls $r B_{2}^{n}$ (this fact can be seen as a reverse S-inequality). Indeed, suppose that $\gamma_{n}(A)=\gamma_{n}\left(r B_{2}^{n}\right)$. Then

$$
\begin{aligned}
M_{\gamma_{n}}(A)-M_{\gamma_{n}}\left(r B_{2}^{n}\right) & =\int_{A \backslash\left(r B_{2}^{n}\right)}|x|^{2} \mathrm{~d} \gamma_{n}(x)-\int_{\left(r B_{2}^{n}\right) \backslash A}|x|^{2} \mathrm{~d} \gamma_{n}(x) \\
& \geq r^{2}\left(\gamma_{n}\left(A \backslash\left(r B_{2}^{n}\right)\right)-\gamma_{n}\left(\left(r B_{2}^{n}\right) \backslash A\right)\right)=0 .
\end{aligned}
$$

However, in general the quantity $\gamma_{n}^{+}(\partial A)$ is not minimized by Euclidean balls, e.g., one can check that for large values of $\gamma_{2}(A)$ the symmetric strip has smaller Gaussian surface area than the Euclidean ball, see [19, Lemma 3]. Hence, inequality (18) is a new isoperimetric-type inequality that links the Gaussian isoperimetry and reverse S-inequality.

Let us state and prove a more general version of Corollary 3, Let $\mu^{+}(\partial A)$ be the $\mu$ surface area of $A$, i.e.,

$$
\mu^{+}(\partial A)=\liminf _{t \rightarrow 0^{+}} \frac{\mu\left(A+t B_{2}^{n}\right)-\mu(A)}{t} .
$$

Let

$$
V_{1}^{\mu}(A, B)=\frac{1}{n} \liminf _{t \rightarrow 0^{+}} \frac{\mu(A+t B)-\mu(A)}{t}
$$

be the first mixed volume of arbitrary sets $A$ and $B$, with respect to measure $\mu$. Clearly, $\mu^{+}(\partial A)=$ $n V_{1}^{\mu}\left(A, B_{2}^{n}\right)$.

Corollary 4. Let $A, B \in \mathcal{K}$ and suppose that $(\mathcal{K}, \mu)$ is a nice pair. Then we have

$$
\begin{equation*}
V_{1}^{\mu}(A, B)+\frac{1}{n} M_{\mu}(A) \geq \mu(B)^{1 / n} \mu(A)^{1-1 / n} \tag{19}
\end{equation*}
$$

In particular,

$$
\begin{equation*}
r \mu^{+}(\partial A)+M_{\mu}(A) \geq n \mu\left(r B_{2}^{n}\right)^{1 / n} \mu(A)^{1-1 / n} . \tag{20}
\end{equation*}
$$

To prove this we note that for any sets $A, B \in \mathcal{K}$ and any $\varepsilon \in[0,1)$ we have

$$
\begin{equation*}
\mu(A+\varepsilon B)^{1 / n} \geq(1-\varepsilon) \mu\left(\frac{A}{1-\varepsilon}\right)^{1 / n}+\varepsilon \mu(B)^{1 / n} \tag{21}
\end{equation*}
$$

Indeed, it suffices to use Theorem 1 with $\lambda=1-\varepsilon$ and $\tilde{A}=A /(1-\varepsilon), \tilde{B}=B$. Note that for $\varepsilon=0$ we have equality. Thus, differentiating (21) at $\varepsilon=0$ we get

$$
\frac{1}{n} \mu(A)^{\frac{1}{n}-1} \cdot n V_{1}^{\mu}(A, B) \geq \mu(B)^{\frac{1}{n}}-\mu(A)^{\frac{1}{n}}+\left.\frac{1}{n} \mu(A)^{\frac{1}{n}-1} \frac{\mathrm{~d}}{\mathrm{~d} t} \mu(t A)\right|_{t=1} .
$$

By changing variables we obtain

$$
\begin{equation*}
\left.\frac{\mathrm{d}}{\mathrm{~d} t} \mu(t A)\right|_{t=1}=\left.\frac{\mathrm{d}}{\mathrm{~d} t} \int_{A} e^{-\psi(t x)} t^{n} \mathrm{~d} x\right|_{t=1}=n \mu(A)-\int_{A}\langle x, \nabla \psi(x)\rangle \mathrm{d} \mu(x)=n \mu(A)-M_{\mu}(A) . \tag{22}
\end{equation*}
$$

Thus,

$$
\mu(A)^{\frac{1}{n}-1} V_{1}^{\mu}(A, B) \geq \mu(B)^{\frac{1}{n}}-\frac{1}{n} \mu(A)^{\frac{1}{n}-1} M_{\mu}(A)
$$

which is exactly (19). To get 20) one has to take $B=r B_{2}^{n}$ in (19).
The above inequalities can be seen as an analogue of the so-called Minkowski first inequality for the Lebesgue measure (see [11], [12] and [29]), which says that for any two convex bodies $A, B$ in $\mathbb{R}^{n}$ we have

$$
V_{1}^{\operatorname{vol}_{n}}(A, B) \geq \operatorname{vol}_{n}(A)^{1-\frac{1}{n}} \operatorname{vol}_{n}(B)^{\frac{1}{n}} .
$$

## 5 Examples and open problems

We first discuss equality cases in Theorem 2 and Theorem 4 .
Remark 2. The equality in Theorem 2 and Theorem 4 is achieved only if $A$ is a dilation of $B$. Indeed, in the proof of Proposition 1 we use the inclusion $\tilde{A} \odot_{p} \tilde{B} \subseteq p \tilde{A}+(1-p) \tilde{B}$, where $\tilde{A}=\frac{\lambda}{p} A$ and $\tilde{B}=\frac{1-\lambda}{1-p} B$, with $p$ given by (16). To have equality in (7) we need to have, in particular, equality in the above inclusion (with this particular choice of $p$ ). Notice that $a^{p} b^{1-p}=p a+(1-p) b, a, b \geq 0$, if and only if $a=b$. Thus, $\tilde{A} \odot_{p}^{S} \tilde{B}=p \tilde{A}+(1-p) \tilde{B}$ if and only if $\tilde{A}=\tilde{B}$ (by using the fact that $h_{\tilde{A}}=h_{\tilde{B}}$ if and only if $\tilde{A}=\tilde{B})$. Similarly, one has $\tilde{A} \odot_{p}^{I} \tilde{B}=p \tilde{A}+(1-p) \tilde{B}$ if and only if $\tilde{A}=\tilde{B}$. This means that $A$ is a dilation of $B$.

In general one cannot hope to have equality cases only if $A=B$. Let us illustrate this in the case of the Lebesgue measure. Indeed, then we have equality in (7) if $A=a K$ and $B=b K$, where $K$ is some fixed convex set. In this case the equality $\tilde{A}=\tilde{B}$ leads to the condition $\frac{\lambda}{p} a=\frac{1-\lambda}{1-p} b$, which is equivalent to choosing $p=\frac{\lambda a}{\lambda a+(1-\lambda) b}$. This coincides with (16).

However, one can get $A=B$ as the only case of equality if one assumes that the density of $\mu$ is strictly decreasing. To see this it suffices to observe that for the equality in (7) we have to have $t=1$ in the proof of Proposition 1, which leads to $\mu(A)=\mu(B)$. Together with the fact that $A$ is a dilation of $B$ we get $A=B$.

We also show that the assumptions of Theorem 1 are necessary. Namely, as long as we work with decreasing densities, which may not be log-concave, one has to assume that the measure is product and the sets are unconditional.
Example 1. The assumption, that our measure $\mu$ in Theorem 1 is a product, is important. Indeed, let us take the square $C=\{|x|,|y| \leq 1\} \subset \mathbb{R}^{2}$ and take the measure with density $\varphi(x)=\frac{1}{2} \mathbf{1}_{2 C}(x)+\frac{1}{2} \mathbf{1}_{C}(x)$. This density is unconditional, however it is not a product. Let us define $\psi(a)=\sqrt{\mu(a C)}$. The assertion of Theorem 1 implies that $\psi$ is concave. However, we have $\psi(a)=\sqrt{2 a^{2}+2}$ for $a \in[1,2]$, which is strictly convex. Thus, $\mu$ does not satisfy (7).
Example 2. In general, under the assumption that our measure $\mu$ is unconditional and a product, one cannot prove that Theorem 1 holds true for arbitrary symmetric convex sets. To see this, let us take the product measure $\mu=\mu_{0} \otimes \mu_{0}$ on $\mathbb{R}^{2}$, where $\mu_{0}$ has an unconditional density $\varphi(x)=$ $p+(1-p) \mathbf{1}_{[-1 / \sqrt{2}, 1 / \sqrt{2}]}(x)$ for some $p \in[0,1]$.

To simplify the computation let us rotate the whole picture by angle $\pi / 4$. Then consider the rectangle $R=[-1,1] \times[-\lambda, \lambda]$ for $0<\lambda \leq 1 / 2$. As in the previous example, it is enough to show that the function $\psi(a)=\sqrt{\mu(a R)}$ is not concave. Let us consider this function only on the interval [1/ $\lambda, \infty)$. The condition $\lambda \leq 1 / 2$ ensures that the point $(a, \lambda a)$ lies in the region with density $p^{2}$. Let us introduce lengths $l_{1}, l_{2}, l_{3}$ (see the picture below).


Note that $l_{1}=\sqrt{2} \lambda a, l_{2}=\sqrt{2}(\lambda a-1)$ and $l_{3}=a-(1+\lambda a)$. Let $\omega(a)=\mu(a R)$. We have

$$
\begin{aligned}
\omega(a) & =2+4 \sqrt{2} p \cdot \frac{l_{1}+l_{2}}{2}+p^{2} l_{1}^{2}+p^{2} l_{2}^{2}+4 p^{2} l_{3} \lambda a \\
& =2+4 p(2 \lambda a-1)+2 p^{2} \lambda^{2} a^{2}+2 p^{2}(\lambda a-1)^{2}+4 p^{2} \lambda a(a-1-\lambda a) \\
& =2(1-p)^{2}+4 p \lambda a(p a+2-2 p)=d_{0}+d_{1} a+d_{2} a^{2},
\end{aligned}
$$

where $d_{0}=2(1-p)^{2}, d_{1}=8 p(1-p) \lambda, d_{2}=4 p^{2} \lambda$. We show that $\psi$ is strictly convex for $p \in(0,1)$ and $0<\lambda<1 / 2$. Indeed, $\psi^{\prime \prime}>0$ is equivalent to $2 \omega \omega^{\prime \prime}>\left(\omega^{\prime}\right)^{2}$. But

$$
\begin{aligned}
2 \omega(a) \omega^{\prime \prime}(a)-\left(\omega^{\prime}(a)\right)^{2} & =4 d_{2}\left(d_{0}+d_{1} a+d_{2} a^{2}\right)-\left(2 d_{2} a+d_{1}\right)^{2}=4 d_{2} d_{0}-d_{1}^{2} \\
& =32 \lambda p^{2}(1-p)^{2}-64 \lambda^{2} p^{2}(1-p)^{2}=32 \lambda p^{2}(1-p)^{2}(1-2 \lambda)>0
\end{aligned}
$$

We would like to finish the paper with a list of open questions that arose during our study.
Question. Let us assume that the measure $\mu$ has an even log-concave density (not-necessarily product).

- Does the assertion of Theorem 1 holds true for arbitrary symmetric sets $A$ and $B$ ?
- If not, is it true under additional assumption that the measure is product?
- In particular, can one remove the assumption of unconditionality in the Gaussian Brunn-Minkowski inequality?


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