

VECTOR NORMS

$$l^p \|\vec{v}\|_p = \left(\sum |v_i|^p \right)^{1/p}$$

$p=1, 2$ most important

$$l^\infty \|\vec{v}\|_\infty = \max \{ |v_1|, |v_2|, \dots, |v_n| \}$$

$\|\vec{v}\|$ says how big \vec{v} is

$d(\vec{v}, \vec{w}) = \|\vec{v} - \vec{w}\|$ distance, metric
between two vectors (points)

Examples

V^* = True Soln

V = Computed Soln.

$$\text{Error} = \|V - V^*\|$$

\vec{w} = Training data

$F_q(\vec{w})$ output of training data with parameters q

\vec{V} = actual true output or label.

loss function: $\|F_q(\vec{w}) - \vec{V}\|$

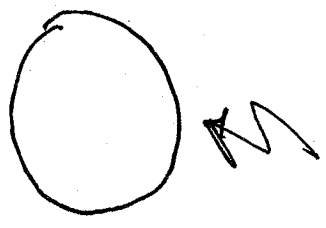
Matrix norms

(3)

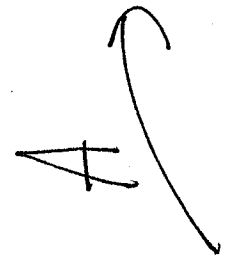
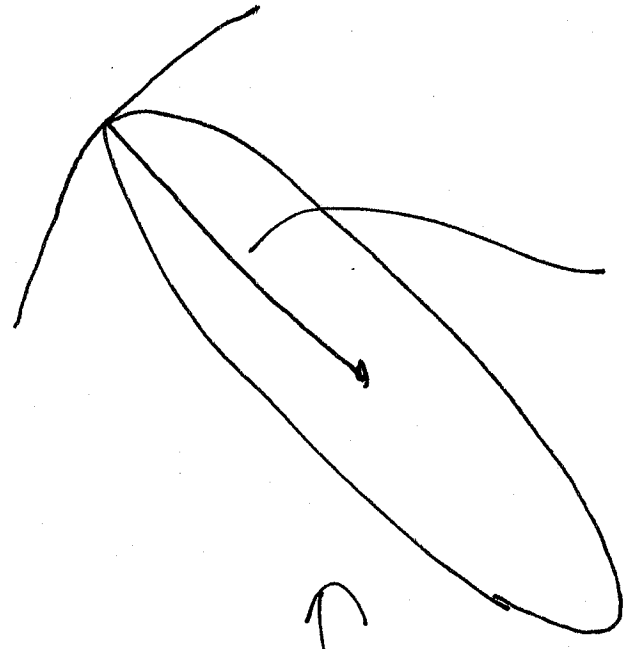
Induced norms from vector norms

$$\|A\|_p = \max_{\|\vec{x}\|_p = 1} \|A\vec{x}\|_p$$

$p=2$



$$\|\vec{x}\|_2 = 1$$



$$\|A\|_2 = \sqrt{\lambda_1}$$

or

$$\|A\|_p = \max_{\vec{x} \neq \vec{0}} \frac{\|A\vec{x}\|_p}{\|\vec{x}\|_p}$$

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length ↓

Frobenius norm - Treats A as a single vector [4]

$$\|A\|_F = \left(\sum_{i=1}^n \sum_{j=1}^m |A_{ij}|^2 \right)^{1/2}$$

This implies that

$$\|A\|_F = \sqrt{\text{trace}(A^T A)} = \sqrt{\text{trace}(A A^T)}$$

where

$$\text{trace}(B) = \sum_{k=1}^K B_{kk}$$

Properties of all these norms

(1) $\|A\| \geq 0$ and $\|A\| = 0$ only when $A = 0$

(2) $\|\alpha A\| = |\alpha| \|A\|$

(3) $\|A+B\| \leq \|A\| + \|B\|$ (Triangle inequality)

(4) $\|AB\| \leq \|A\| \|B\|$ Submultiplicative

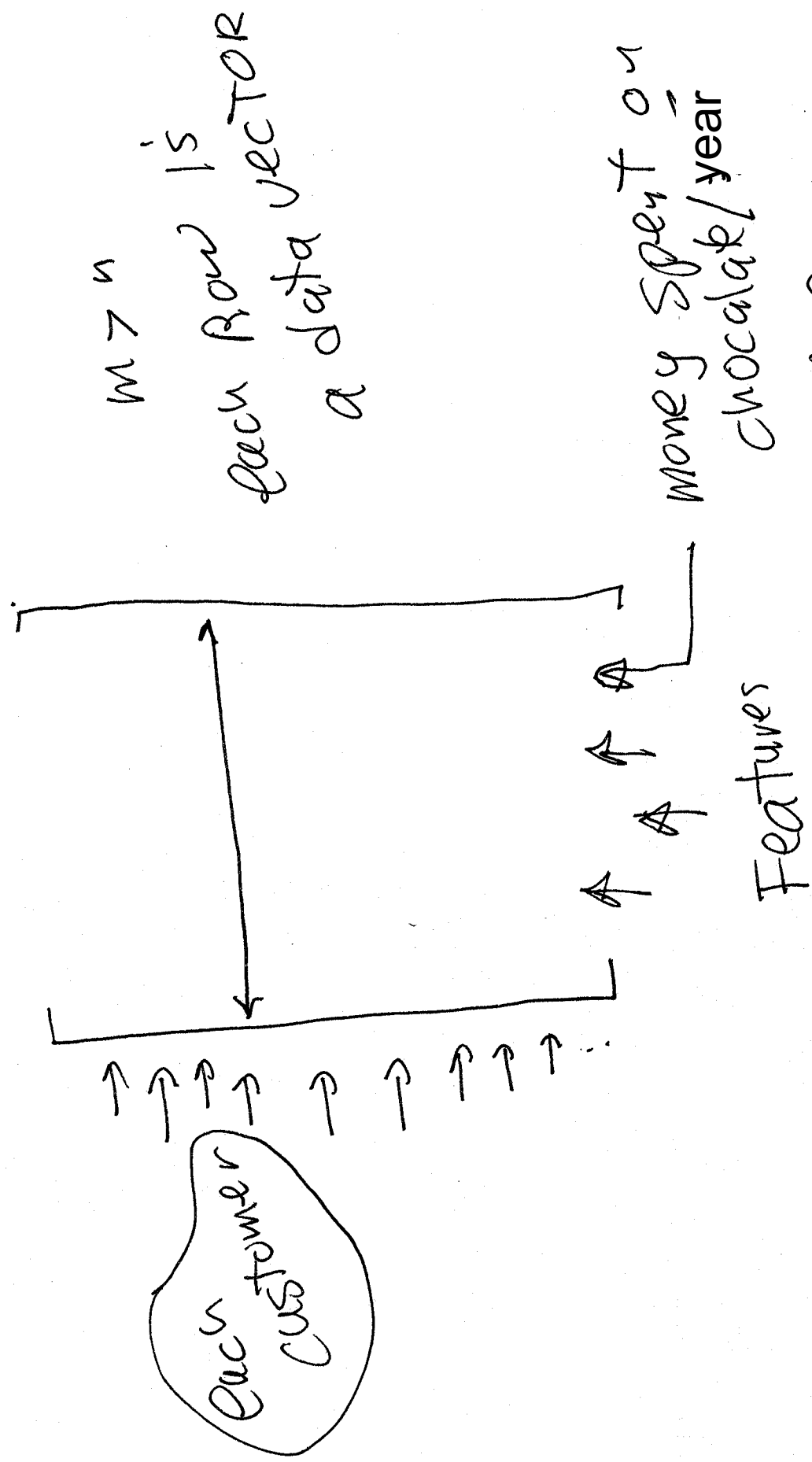
One important property for SVD

If Q is orthogonal then

$$\|QA\|_2 = \|A\|_2$$

because $\|Q\vec{x}\|_2 = \|\vec{x}\|_2 = \sqrt{\vec{x} \cdot \vec{x}}$

BACK TO SVD

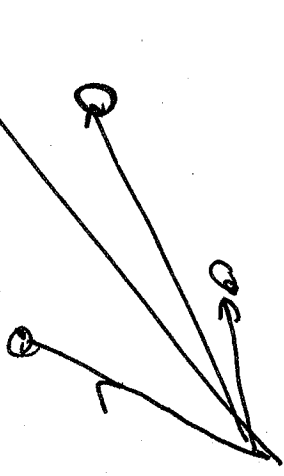


→ is there some combination of features which best characterize a given customer?

One interpretation - 1st a single quantity 65

Find the one direction that best captures

the data direction of vector \vec{w}



in the sense of maximizing the sum of the squared projections onto w

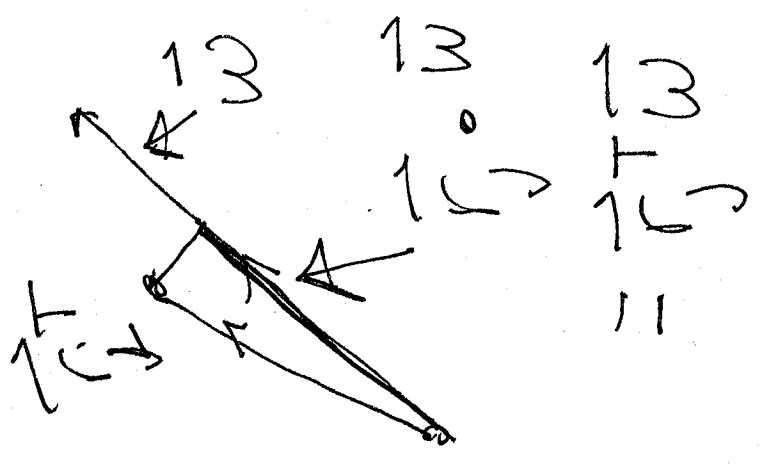
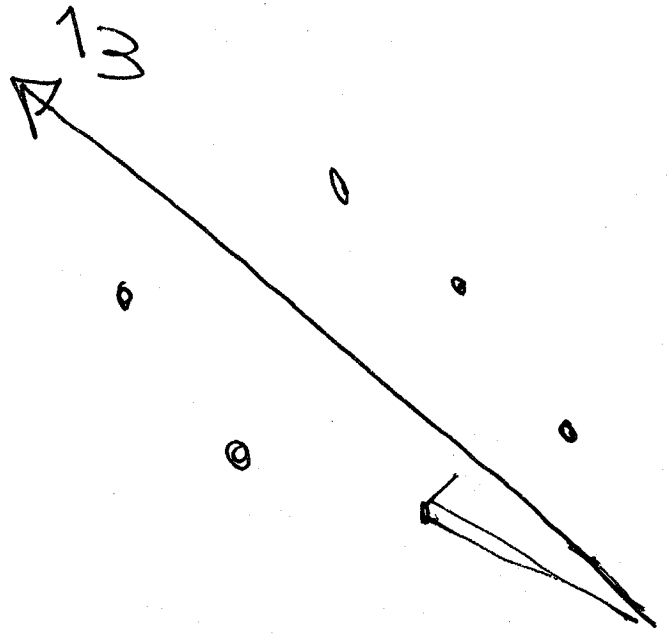
Mathematical formulation

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Then \vec{r}_i give a collection of m different pts in \mathbb{R}^n .

$$A = \begin{bmatrix} \vec{r}_1^T \\ \vdots \\ \vec{r}_m^T \end{bmatrix} \quad n$$

$A \rightarrow$ Matrix of points



$\vec{w} =$ UNIT VECTOR

Each \vec{r}_L contributes a projection

$$\vec{r}_L \circ \vec{w}$$

TOTAL sum of Squared projections

$$\Phi(\vec{w}) = \sum_{L=1}^m (\vec{r}_L \circ \vec{w})^2$$

Find unit vector \vec{w} that MAXIMIZES.

$$\text{NOTE: } \Phi(\vec{w}) = \sum_{L=1}^m (r_L^T \vec{w})^2$$

But

$$A \vec{w} =$$

$$\begin{bmatrix} r_1^T \\ \vdots \\ r_m^T \end{bmatrix} \vec{w}$$

$$=$$

$$\begin{bmatrix} r_1^T \vec{w} \\ r_2^T \vec{w} \\ \vdots \\ r_m^T \vec{w} \end{bmatrix}$$

$$\text{So } \Phi(\vec{w}) = \|A \vec{w}\|_2^2$$

Reformulated problem:

Find unit \vec{w} which MAXIMIZES $\|A \vec{w}\|_2^2$

$$\text{OR } \underset{\|\vec{w}\|=1}{\text{ArgMAX}} \|A \vec{w}\|_2^2$$

Theorem: If $A = U \Sigma V^T$ with $V = [\vec{v}_1 \dots \vec{v}_n]$

$$\Rightarrow \vec{v}_1 = \operatorname{argMAX}_{\|\vec{w}\|=1} (\|A\vec{w}\|_2^2)$$

$$\text{and } \vec{v}_1^2 = \operatorname{MAX}_{\|\vec{w}\|=1} (\|A\vec{w}\|_2^2).$$

NOTE! Some books, articles put

the samples in the columns and features in

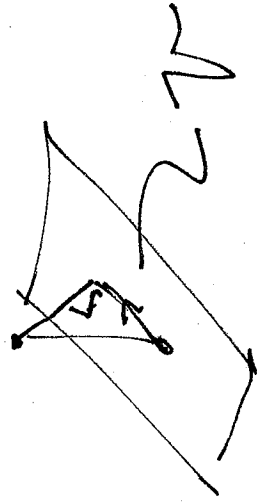
rows (like Strang). \Rightarrow MAXimal direction

is \vec{u}_1 , the first left singular

We also have.

Theorem The k -dimensional subspace V ||

That maximizes
projection of \vec{v}_L
(magnitude of \vec{v}_L)
orthogonally to V)²



is $\text{SPAN} \{ \vec{v}_1, \dots, \vec{v}_k \}$.

right singular vectors.