

Colin Tucker Smith, Ph.D.

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Department of Psychology
Psychology Building
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Employment

2016 - present

Assistant Professor
Department of Psychology
University of Florida

2014 – 2016

Visiting Assistant Professor
Department of Psychology
University of Florida

2012 - 2014

Post-Doctoral Researcher with James Shepperd
Department of Psychology
University of Florida

2009 - 2012

Post-Doctoral Researcher with Jan De Houwer
Learning and Implicit Processes Lab
Department of Experimental Clinical and Health Psychology
Ghent University

Other Professional Roles

Director of Education for Project Implicit

I am a member of the Executive Committee at Project Implicit, a research and education website with the goal of educating the public about biases that exist outside of conscious awareness and control. My primary responsibility is in maintaining and upgrading the “Demonstration Site” (<https://implicit.harvard.edu/>) where several million visitors per year receive feedback about their implicit biases on 14 different topics, including race, sexual orientation, age, weight, etc.

Education

Ph.D., Social Psychology, 2009, *University of Virginia, Charlottesville, VA*
M.A., Social Psychology, 2006, *University of Virginia, Charlottesville, VA*
B.S., Psychology, 2001, *Mary Washington College, Fredericksburg, VA*

Awards and Honors

University of Florida College of Liberal Arts and Sciences Teaching Award (2015-2016)
Anderson Scholar Teaching Honoree 2016

Peer-Reviewed Articles

- Jacoby-Senghor, D., Sinclair, S., Smith, C. T., & Skorinko, J. (in press). Implicit bias predicts liking of ingroup members who are comfortable with intergroup interaction. *Personality and Social Psychology Bulletin*.
- Van Dessel, P., Maertens, G., Smith, C. T., & De Houwer, J. (in press). Mere exposure effects on implicit stimulus evaluation: The moderating role of evaluation task, number of stimulus presentations, and memory for presentation frequency. *Personality and Social Psychology Bulletin*.
- Ratliff, K. A., Redford, L., Conway, J. G., & Smith, C. T. (in press). Engendering support: Hostile sexism predicts voting for Donald Trump over Hillary Clinton in the 2016 U.S. presidential election. *Group Processes and Intergroup Relations*.
- Johann, D., Thomas, K., & Smith, C. T. (2018). The role of implicit attitude in structuring perceived candidate images in electoral campaigns. *Politische Psychologie/Journal of Political Psychology*.
- Van Dessel, P., De Houwer, J., & Smith, C. T. (2018). Relational information moderates approach-avoidance instruction effects on implicit evaluation. *Acta Psychologica, 184*, 137-143.
- Van Dessel, P., Smith, C. T., & De Houwer, J. (2018). Graphic cigarette pack warnings do not produce more negative implicit evaluations of smoking compared to text-only warnings. *PLoS ONE, 13*, e0194627. <https://doi.org/10.1371/journal.pone.0194627>
- Van Dessel, P., De Houwer, J., Maertens, G., & Smith, C. T. (2017). The mere exposure instruction effect: Mere exposure instructions influence liking. *Experimental Psychology, 64*, 299-314.
- Van Dessel, P., Gawronski, B., Smith, C. T., & De Houwer, J. (2017). Mechanisms underlying approach-avoidance instruction effects on implicit evaluation: Results of a preregistered adversarial collaboration. *Journal of Experimental Social Psychology, 69*, 23-32.
- Smith, C. T., Shepperd, J. A., Miller, W. A., & Graber, J. A. (2016). Perspective taking explains gender differences in late adolescents' attitudes toward disadvantaged groups. *Journal of Youth and Adolescence, 45*, 1283-1293.
- Friese, M., Smith, C. T., Koeber, M., & Bluemke, M. (2016). Implicit measures of attitudes and political voting behavior. *Social and Personality Psychology Compass, 10*, 188-201.

- Van Dessel, P., De Houwer, J., Gast, A., Smith, C. T., & De Schryver, M. (2016). When instructions to approach or avoid influence implicit but not explicit evaluation, *Journal of Experimental Social Psychology*, *63*, 1-9.
- Shepperd, J. A., Miller, W. A., & Smith, C. T. (2015). Religiousness and aggression in adolescents: The mediating roles of self-control and compassion. *Aggressive Behavior*, *41*, 608-621.
- Smith, C. T., & De Houwer, J. (2015). Hooked on a feeling: Affective anti-smoking messages are more effective than cognitive messages at changing implicit evaluations of smoking. *Frontiers in Psychology*, *6*:1488.
- Jacoby-Senghor, D. S., Sinclair, S., & Smith, C. T. (2015). When bias binds: Effect of implicit outgroup bias on ingroup affiliation. *Journal of Personality and Social Psychology*, *109*, 415-433.
- Van Dessel, P., De Houwer, J., Gast, A., & Smith, C. T. (2015). Instruction-based approach–avoidance effects: Changing stimulus evaluation via the mere instruction to approach or avoid stimuli. *Experimental Psychology*, *62*, 161-169.
- Smith, C. T., & De Houwer, J. (2014). The impact of persuasive messages on IAT performance is moderated by source attractiveness and likeability. *Social Psychology*, *45*, 437-448.
- Shepperd, J. A., Miller, W. A., Smith, C. T., & Angina, J. (2014). Does religion offer worldviews that dissuade substance use? *Psychology of Religion and Spirituality*, *6*, 292-301.
- Zanon, R., De Houwer, J., Gast, A., & Smith, C. T. (2014). When does relational information influence evaluative conditioning? *Quarterly Journal of Experimental Psychology*, *67*, 2105-2122.
- De Houwer, J., & Smith, C. T. (2013). Go with your gut! Effects in the Affect Misattribution Procedure become stronger when participants are encouraged to rely on their gut feelings, *Social Psychology*, *44*, 299-302.
- Howell, J. L., Collisson, B., Crysel, L., Garrido, C. O., Newell, S. M., Cottrell, C., Smith, C. T., & Shepperd, J. A. (2013). Managing the threat of impending implicit attitude feedback. *Social Psychological and Personality Science*, *4*, 714-720.
- LeBel, E. P., Borsboom, D., Giner-Sorolla, R., Hasselman, F., Peters, K. R., Ratliff, K. A., & Smith, C. T. (2013). PsychDisclosure.org: Grassroots support for reforming reporting standards in psychology, *Perspectives on Psychological Science*, *8*, 424-432.
- Smith, C. T., De Houwer, J., & Nosek, B. A. (2013). Consider the source: Persuasion of implicit evaluations is moderated by source credibility. *Personality and Social Psychology Bulletin*, *39*, 193-205.
- *Related commentary: Smith, C. T. (2013). *Society of Personality and Social Psychology Connections*.

- Open Science Collaboration. (2012). An open, large-scale collaborative effort to estimate the reproducibility of psychological science. *Perspectives on Psychological Science*, 7, 657-660.
- Friese, M., Smith, C. T., Plischke, T., Bluemke, M., & Nosek, B. A. (2012). Do implicit attitudes predict voting behavior for undecided voters? *PLoS ONE*, 7, e44130. doi:10.1371/journal.pone.0044130.
- Smith, C. T., Ratliff, K. A., & Nosek, B. A. (2012). Rapid assimilation: Automatically integrating new information with existing beliefs. *Social Cognition*, 30, 199-219.
- Smith, C. T., & Nosek, B. A. (2011). Affective focus increases concordance between implicit and explicit attitudes. *Social Psychology*, 42, 300-313.
- Greenwald, A. G., Smith, C. T., Sriram, N., Bar-Anan, Y., & Nosek, B. A. (2009). Race attitude measures predicted vote in the 2008 presidential election. *Analysis of Social Issues and Public Policy*, 9, 241-253.
- Huntsinger, J. R., & Smith, C. T. (2009). First thought, best thought: Positive mood maintains and negative mood degrades implicit-explicit attitude correspondence. *Personality and Social Psychology Bulletin*, 35, 187-197.
- Ratliff (Ranganath), K. A., Smith, C. T., & Nosek, B. A. (2008). Distinguishing automatic and controlled components of attitudes from indirect and direct measurement methods. *Journal of Experimental Social Psychology*, 44, 386-396.
- Nosek, B. A., Smyth, F. L., Hansen, J. J., Devos, T., Lindner, N. M., Ratliff (Ranganath), K. A., Smith, C. T., Olson, K. R., Chugh, D., Greenwald, A. G., & Banaji, M. R. (2007). Pervasiveness and correlates of implicit attitudes and stereotypes. *European Review of Social Psychology*, 18, 36-88.

Book Chapters

- Smith, C. T., & Ratliff, K. A. (2015). Implicit measures of attitudes. In T. Ortner & F. van de Vijver (Eds.), *Behavior-Based Assessment: Going Beyond Self-Report in the Personality, Affective, Motivation, and Social Domains* (pp. 113-132). Goettingen, Germany: Hogrefe.
- Open Science Collaboration. (2014). The Reproducibility Project: A model of large-scale collaboration for empirical research on reproducibility. In V. Stodden, F. Leisch, & R. Peng (Eds.), *Implementing Reproducible Computational Research (A Volume in The R Series)* (pp. 299-323). New York, NY: Taylor & Francis.
- Smith, C. T., & Nosek, B. A. (2010). Implicit Association Test. In I. B. Weiner & W. E. Craighead (Eds.), *Corsini's Encyclopedia of Psychology*, 4th edition (pp. 803-804). Wiley.

Chaired Symposia

Implicit Attitudes and Politics. (2013). Symposium presented at the annual meeting for the Society of Southeastern Social Psychologists, Augusta, GA. (Speakers: Kristjen Lundberg, Efren Perez, Colin Smith).

An Evolving View on Attitude Change: Affecting Implicit Evaluations through Deliberative Means. (2012). Symposium presented at the annual meeting for the Society of Experimental Social Psychology, Austin, TX. (Speakers: Jan De Houwer, Kurt Peters, Kate Ratliff, Colin Smith).

What is Implicit about Implicit Attitudes? (2009). Symposium presented at the annual meeting for the Society for Personality and Social Psychology, Tampa, FL. (Co-Chair: Kate Ratliff. Speakers: Bertram Gawronski, Keith Payne, Laurie Rudman, Colin Smith).

Presentations/Posters

Losee, J. E., & Smith, C. T. (2018, July). Examining support for authoritarian action among left- and right-wing ideologies. Talk presented at the annual meeting of the International Society of Political Psychology, San Antonio, TX.

Douglas, S. B., Vitello, C., & Smith, C. T. (2018, February). *Deconstructing the Gender-Career IAT.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Irving, L., & Smith, C. T. (2018, February). *Compatibility, aggregation, and the implicit attitude-behavior relationship.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Losee, J. E., & Smith, C. T. (2018, February). *Is authoritarianism only a right-wing phenomenon? An investigation of RWA, political orientation, prejudice, and authoritarian policy support.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Smith, C. T. (2017, September). *Changing assumptions on changing implicit attitudes.* Talk presented at University of Florida Social Psychology Brownbag Series.

Smith, C. T. (2017, September). *Implicit bias.* Talk presented at University of Florida Levin College of Law Center for the Study of Race and Race Relations Series on Race in the News.

Smith, C. T. (2017, August). *Implicit bias.* Talk presented at University of Florida School of Forest Resources and Conservation Annual Retreat.

Lai, C. K., Smith, C. T., & Nosek, B. A. (2017, January). *Truth or truthiness? How desires shape truth associations.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Losee, J. E., Webster, G. D., & Smith, C. T. (2017, January). *Individual differences predict likelihood to prepare for a hurricane.* Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

- Smith, C. T. (2016). *Political Orientation in Person x Situation Interactions: The Cases of Humor Enjoyment and Impression Formation*. Talk presented at University of Florida Social Psychology Brownbag Series.
- Smith, C. T. (2016). *Laughing Past Each Other: Political Orientation and Humor*. Talk presented at the Duck Conference on Social Cognition. Duck, NC.
- Lai, C. K., Smith, C. T., & Nosek, B. A. (2016, January). *Truth or truthiness? How desires influence truth associations*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Smith, C. T. (2015). *Using Research on Implicit Bias to Examine Yourself and Your Research*. Talk presented at University of Florida Social Justice Summit: For the Gator Good.
- Smith, C. T. (2015). *Laughing Past Each Other: Political Orientation and Humor*. Talk presented at University of Florida Social Psychology Brownbag Series.
- Johann, D., Kritzinger, S., & Smith, C. T. (2015). *Implicit Attitudes and Inconsistent Issue Voting: The Example of the Radical Right Vote*. Paper presented at The 1st Gothenburg-Barcelona Workshop on Experimental Political Science in Gothenburg, Sweden.
- Lai, C. K., Smith, C. T., & Nosek, B. A. (2015). *Truth or Truthiness? How Desires Shape Truth Associations*. Data-blitz presented at the Attitudes Pre-conference of the Society for Personality and Social Psychology annual conference in Long Beach, CA.
- Smith, C. T. (2016). *A social psychological perspective on politics: The interaction of political orientation and "situations"*. Talk presented at the Duck Conference on Social Cognition. Duck, NC.
- Smith, C. T. (2014). *Kids These Days: An Overview of Our Work on Adolescents' Religion, Substance Use, and Social Attitudes*. Talk presented at University of Florida Social Psychology Brownbag Series.
- Smith, C. T., Shepperd, J., Miller, W., & Kaya, Y. (2014). *Predicting Adolescent Substance Use Attitudes, Intentions and Behaviors: Do Parent or Friend Attitudes Predict Better?* Poster presented at the Society for Personality and Social Psychology annual conference in Austin, TX.
- Jacoby-Senghor, D., Sinclair, S., & Smith, C. T. (2014). *The Friends We Seek. Implicit Bias as a Predictor of Indirect Contact*. Poster presented at the Society for Personality and Social Psychology annual conference in Austin, TX.
- Smith, C. T. (2014). *Changing Implicit Evaluations: Implications for Theory*. Talk presented at University of Florida Social Psychology Brownbag Series.
- Smith, C. T. (2014). *New (Old) Methods for Changing Implicit Evaluations*. Paper presented at the Fred Rhodewalt Social Psychology Winter Conference, Park City, UT

- Smith, C. T. (2013). *Rapid Assimilation: Political Identities Inform Implicit Policy Preferences*. Paper presented at the annual meeting for the Society of Southeastern Social Psychologists, Augusta, GA
- Smith, C. T. (2013). *Politics and Psychology: From Elections to Selections*. Talk presented at University of Florida Social Psychology Brownbag Series.
- Smith, C. T., Ratliff, K., & Nosek, B. A. (2013). *Rapid Assimilation: Does Political Identity Change the Meaning of Political Information?* Paper presented at the Society for Personality and Social Psychology annual conference in New Orleans, LA.
- Jacoby-Senghor, D., Sinclair, S., & Smith, C. T. (2013). *The Friends We Keep. Implicit Bias as a Predictor of Extended Contact*. Poster presented at the Society for Personality and Social Psychology annual conference in New Orleans, LA.
- Smith, C. T., De Houwer, J., & Nosek, B. A. (2012). *Using Explicit Persuasion Techniques to Change Implicit Evaluations*. Paper presented at the annual meeting for the Society of Experimental Social Psychology in Austin, TX.
- Smith, C. T. (2012). *Me, Myself, and I(AT)*. Talk presented at University of Florida Social Psychology Brownbag Series.
- Smith, C. T., De Houwer, J., & Nosek, B. A. (2012). *Changing Implicit Evaluations by Manipulating the Message Source*. Paper presented at the 4th European Association of Social Psychology Meeting on the Psychology of Attitudes in Ghent, Belgium.
- Smith, C. T., De Houwer, J., & Nosek, B. A. (2012). *Consider the Source: Persuasion of Implicit Evaluations is Moderated by Manipulations of Source Credibility*. Poster presented at the Society for Personality and Social Psychology annual conference in San Diego, CA.
- Smith, C. T. (2011). *The Relationship between Implicit and Explicit Evaluations*. Invited talk at University of Basel, Social Psychology Research Group, Basel, Switzerland.
- Smith, C. T. (2011). *Participant Recruitment and Retention at the Project Implicit Research Website*. Project Implicit training week in Charlottesville, VA.
- Smith, C. T. (2011). *Forming and Changing Implicit Evaluations through Affective Means*. Paper presented at the Belgian Association for Psychological Science annual conference in Ghent, Belgium.
- Smith, C. T. (2011). *I've Got a Feeling: Differential Effects of Affect and Cognition on Implicit Evaluations*. Tilburg University, Department of Social Psychology, Tilburg, The Netherlands.
- Smith, C. T. (2011). *Effects of Affective versus Cognitive Arguments on Implicit Evaluations of Smoking*. Paper presented at the Meeting on Implicit Cognitive Processes in Dependence in Leuven, Belgium.

- Smith, C. T., & De Houwer, J. (2011). *Reasons versus Emotions: Interactions between Individual Differences and Message Content in Anti-Smoking Arguments*. Poster presented at the Society for Personality and Social Psychology annual conference in San Antonio, TX.
- Smith, C. T. (2010). *Implicit-Explicit Discrepancy versus Attitude Ambivalence*. Paper presented at the Person Memory Interest Group pre-conference to the Society of Experimental Social Psychology in Paynesville, MN.
- Smith, C. T. (2010). *Focusing on Feelings: Implications for Implicit and Explicit Attitudes*. Paper presented at the Third European Conference on Emotion in Lille, France.
- Smith, C. T., Ratliff (Ranganath), K. A., & Nosek, B. A. (2010). *Discrepancies between Implicit and Explicit Math Attitudes Predict Impaired Performance and Lower Confidence*. Poster presented at the Society for Personality and Social Psychology annual conference in Las Vegas, NV.
- Smith, C. T. (2009). *Predicting the 2008 Presidential Election*. Talk presented at Huskey Graduate Research Exposition in Charlottesville, VA.
- Smith, C. T., & Nosek, B. A. (2009). *Increasing Implicit and Explicit Attitude Correspondence by Asking the Right Questions*. Paper presented at the Society for Personality and Social Psychology annual conference in Tampa, FL.
- Smith, C. T. (2008). *Automaticity and Political Attitudes*. University of Virginia – Social Area Brown Bag Series.
- Smith, C. T., & Bar-Anan, Y. (2008). *Using the Implicit Association Test to Measure Attitudes*. Invited workshop session at National Communication Association Summer Conference: Methods and Measures for Communication and Cognition Research.
- Smith, C. T. (2008). *Listen to Your Heart: Body Focus and Attitude Reports*. Talk presented at Huskey Graduate Research Exposition in Charlottesville, VA. Awarded second place (\$300).
- Smith, C. T., Ratliff (Ranganath), K. A., & Nosek, B. A. (2008). *Instant Assimilation: Automatically Integrating New Information with Existing Beliefs*. Poster presented at Society of Personality and Social Psychology annual conference in Albuquerque, NM.
- Smith, C. T. (2007). *How Do I Know Me? Let Me Count the Ways*. Talk presented at Huskey Graduate Research Exposition in Charlottesville, VA.
- Smith, C. T., Nosek, B. A., & Banaji, M. R. (2007). *Culture vs. Identity: Out-group Preference Among Overweight Individuals*. Poster presented at Society of Personality and Social Psychology annual conference in Memphis, TN.
- Smith, C. T. (2006). *Affective Focus Increases the Concordance between Implicit and Explicit Attitudes*. Talk presented at Clinical/Social Mini-Conference in Charlottesville, VA.

- Smith, C. T., & Nosek, B. A. (2006). *Are Implicit Evaluations More Related to Affect than to Cognition?* Poster presented at Huskey Graduate Research Exhibition in Charlottesville, VA. Won poster award (50\$).
- Smith, C. T., & Nosek, B. A. (2006). *Are Implicit Evaluations More Related to Affect than to Cognition?* Poster presented at Society of Personality and Social Psychology annual conference in Palm Springs, CA.
- DeVane, T., Nida, S., McGuinness, J., & Smith, C. T. (2006). *Implicit Attitudes toward People with Disabilities: Can they be Changed?* Poster presented at Southeastern Psychology Association annual conference.
- Smith, C. T., & Nosek, B. A. (2005). *Gut Reactions and Considered Feelings: Relations between Self-Report and Implicit Attitudes.* Poster presented at Society of Personality and Social Psychology annual conference in New Orleans, LA. Won first place graduate student poster award (\$50).
- Smith, C. T. (2005). *Gut Reactions and Affective Focus: Moderators of the Relationship between Implicit and Explicit Attitude Measures.* University of Virginia – Social Area Brown Bag Series.
- Smith, C. T. (2004). *Gut Reactions and Actual Feelings: Relations between Implicit Measurement and Self-Report.* University of Virginia – Social Area Brown Bag Series.

Editorial Experience

Editorial Board:

Social Cognition (2013-present)
Social Psychological and Personality Science (2015-present)
MethodsX (2015-present)

Ad hoc reviewer:

Aggressive Behavior
American Journal of Preventive Medicine
Basic and Applied Social Psychology
Behavior Research Methods
British Journal of Health Psychology
British Journal of Social Psychology
Cognition and Emotion
Emotion
Frontiers in Psychology
Health Psychology
International Journal for the Psychology of Religion
Israel Science Foundation
Journal of Communication
Journal of Environmental Psychology
Journal of Experimental Social Psychology
Journal of Personality and Social Psychology
Journal of Traumatic Stress
MethodsX
Personality and Social Psychology Bulletin

PLoS ONE
Political Behavior
Political Psychology
Psychological Science
Psychology and Health
Research Foundation – Flanders (FWO)
Self and Identity
Sex Roles
Social Cognition
Social and Personality Psychology Compass
Social Psychological and Personality Science
Social Science Research
Sport, Exercise, and Performance Psychology
The Psychological Record

Teaching Experience

University of Florida

Fall 2018	Political Psychology
Fall 2018	Social Area Colloquium
Fall 2017	Social Area Colloquium
Spring 2017	Graduate Seminar in Political Psychology
Fall 2016	Advanced Social Research Methods
Spring 2016	Introduction to Social Psychology
Spring 2016	Political Psychology
Spring 2016	Graduate Survey of Social Psychology
Fall 2015	Social Area Colloquium
Fall 2015	Advanced Social Research Methods
Fall 2015	General Psychology
Spring 2015	Introduction to Social Psychology
Spring 2015	Political Psychology
Spring 2015	Graduate Seminar in Political Psychology
Fall 2014	Introduction to Social Psychology
Fall 2014	Political Psychology

University of Virginia

Spring 2009	Research Methods and Data Analysis II Lab Section
Fall 2008	Attitude Conflict
Fall 2007	Research Methods and Data Analysis II Lab Section
Fall 2006	Research Methods and Data Analysis II Lab Section
Spring 2006	Research Methods and Data Analysis I Lab Section
Fall 2005	Introduction to Social Psychology Discussion Section

Student Thesis Committees

Doctoral

Elsa Jiang, Psychology (Social), University of Florida, current
 Maggie Hogan, Psychology (Counseling), University of Florida, current
 Shuchang Kang, Psychology (Counseling), University of Florida, current

Maggie Xiaomeng Lan, Public Relations, University of Florida, current
Gabrielle Pogge, Psychology (Social), University of Florida, current
Christine Vitiello, Psychology (Social), University of Florida, current
Stephenson Waters, Journalism and Communications, University of Florida, 2018

Master's

Samantha Douglas*, Psychology (Social), University of Florida, current
Louis Irving*, Psychology (Social), University of Florida, current
Kristen Madrid, Psychology (Counseling), University of Florida, 2018
Karen Moreaux, Clinical and Experimental Psychology, Ghent University, 2012

Undergraduate

Veronica Cinibulk, Psychology, University of Florida, 2016
Alexandra Hootnick, Psychology, University of Virginia, 2008
William Gregory, Psychology, University of Florida, 2016

*Indicates Chair of Committee

Association Memberships

Association for Psychological Science
International Society of Political Psychology
Society of Personality and Social Psychology

Service and Leadership

Advisor University of Florida Psychology Club/Psi-Chi (2013-present), UF Psychology Dep't
Lecturer Search Committee (2017), Graduate Admissions Committee (2017; 2018)