

## Lecture 18: Rates of Change

### Physics

ex. Suppose the position of a particle is given by

$$s = f(t) = 2t^3 - 15t^2 + 24t,$$

where  $t$  is measured in seconds and  $s$  in feet.

1) Find the velocity of the particle at any time  $t$ .

$$v(t) = f'(t) = 6t^2 - 30t + 24$$

2) Find the velocity at  $t = 3$  seconds.

$$v(3) = 6(3)^2 - 30(3) + 24$$

$$6 \cdot 9 - 90 + 24 = 54 - 90 + 24$$

$$= -12 \text{ ft/sec}$$

3) When is the particle at rest?

$$6t^2 - 30t + 24 = 0$$

$$6(t^2 - 5t + 4) = 0$$

$$t = 4$$

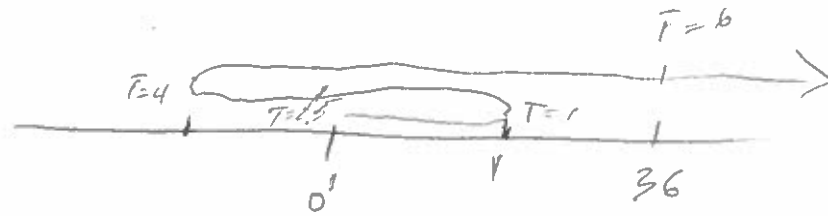
$$t = 1$$

$$6(t-4)(t-1) = 0$$

4) When is the particle moving in a positive direction?

	0	1	4	
$(t-4)$	-	-	+	$(0, 1)$ $(4, \infty)$
$(t-1)$	-	+	+	
$v(t)$	+	-	+	

5) Draw a diagram to represent the particle's motion.



6) Find the total distance the particle moves in the first six seconds.

net dist.  $|f(6) - f(0)| = |36 - 0| = 36$

$$f(6) = 36$$

Total dist:  $|f(1) - f(0)| + |f(4) - f(1)| + |f(6) - f(4)|$   
 $|11 - 0| + |-16 - 11| + |36 - (-16)|$   
 $= 11 + 27 + 52 = 90 \text{ ft}$

### Acceleration

$$a(t) = v'(t) = f''(t)$$

7) Find the acceleration of  $s(t) = 2t^3 - 15t^2 + 24t$  at any time  $t$ .

$$v(t) = 6t^2 - 30t + 24$$

$$a(t) = 12t - 30$$

$$12t - 30 = 0 \quad t = \frac{30}{12} = \frac{15}{6} = 2.5$$

	$2.5$
$a(t)$	$- \quad   \quad +$

8) When is the particle **speeding up** and when is it **slowing down**?

speeding up:  $v(t) + a(t)$

have same sign

$(1, 2.5) \cup (4, \infty)$

both -

both +

slowing down

$(0, 1) \cup (2.5, 4)$

$v(t) +$

$v(t) -$

$a(t) -$

$a(t) +$

$\rightarrow$

## Economics

The total cost of producing  $x$  units of a product is called the **cost function**  $C(x)$ .

Average rate of change of cost as the number of items produced increases from  $x_1$  to  $x_2$ :

$$\frac{C(x_2) - C(x_1)}{x_2 - x_1}$$

### Marginal Cost

$$\boxed{C(x+1) - C(x)} = \frac{C(x+1) - C(x)}{1} \approx \lim_{h \rightarrow 0} \frac{C(x+h) - C(x)}{h} = C'(x)$$

**ex.** Suppose the cost function for a certain product is given by  $C(x) = 1000 + 25x - 0.1x^2$ .

1) Find the total cost of producing 100 items.

$$C(100) = 1000 + 2500 - 1000 = 2500$$

2) Estimate the marginal cost at the production level of 100 items.

$$C'(x) = 25 - 0.2x$$

$$C'(100) = 25 - 20 = 5$$

3) Find the actual cost of producing the 101st item given

$$C(101) = 1000 + 25(101) - 0.1(101)^2 = 2504.90.$$

$$C(101) - C(100) = \$4.90 - \text{marginal cost estimate: } \$5$$

Now suppose that the unit price  $p$  at which  $x$  items will sell can be modeled by the demand function

$$p(x) = -0.3x + 125, \quad 0 \leq x \leq 400.$$

4) Find the **revenue** from the sale of  $x$  items.

$$R(x) = x P(x)$$

5) Find the profit function,  $P(x)$ , which gives the profit from the sale of  $x$  items.

$$P(x) = R(x) - C(x)$$

$$P(x) = x P(x) - C(x)$$

6) Estimate the marginal profit when 50 items are sold.

$$C'(x) = 25 - 0.2x \quad P'(x) = P(x) + x(-0.3) - (25 - 0.2x)$$

$$P'(x) = -0.3 \quad P'(x) = -0.3x + 125 - 0.3x - 25 + 0.2x$$

Note:  $P(51) - P(50) = 3579.80 - 3500.$

$$P'(x) = 125 - 0.4x - 25 = 100 - 0.4x$$

$$P'(50) = 100 - 20 = 80 \quad x = \frac{100}{0.4} = 250$$

## Chemistry

Consider a chemical reaction  $A + B \rightarrow C$ , where  $A$  and  $B$  are **reactants** and  $C$  is the **product**. The **concentration** of product  $C$  in moles per liter is denoted  $[C](t)$ .

Average rate of reaction of the product  $C$  over  $[t_1, t_2]$  is

$$\frac{\Delta[C]}{\Delta t} = \frac{[C](t_2) - [C](t_1)}{t_2 - t_1}$$

$$\text{Instantaneous rate of reaction} = \lim_{\Delta t \rightarrow 0} \frac{\Delta[C]}{\Delta t} = \frac{d[C]}{dt}$$

**ex.** Assume that the initial concentration of  $A$  and  $B$  have the same value  $[A] = [B] = 2$  moles/L, and  $[C](t) = \frac{16t}{8t + 1}$  moles/L.

1) Find the rate of reaction at time  $t$ ,  $R(t)$ .

$$\begin{aligned} R(t) = [C]'(t) &= \frac{(16)(8T+1) - (16T)(8)}{(8T+1)^2} \\ &= \frac{(16)(8)T + 16 - (16)(8)T}{(8T+1)^2} \end{aligned}$$

$$R(T) = \frac{16}{(8T+1)^2}$$

## Biology

ex. A certain type of bacteria doubles in population every 3 hours. Assume that there were 10 bacteria initially.

1) Find a formula for the population of bacteria at any time  $t$ .

$$P(3) = 2 P(0) \quad 2^{(T/3)} P(0)$$

$$P(6) = 4 P(0) \quad \text{or } P(t) = 10 e^{kt} \quad \text{number of hours}$$

$$P(9) = 8 P(0)$$

$$P(t) = \underbrace{(10)}_{\text{initial}} 2^{T/3}$$

2) Find the rate of growth of the bacteria at  $t = 6$  hour.

$$P'(t) = 10 \left(2^{T/3}\right) (\ln 2) \left(\frac{1}{3}\right)$$

$$P'(6) = (10)(4)(\ln 2)\left(\frac{1}{3}\right)$$

2) Find the rate of reaction at  $t = 0, 1,$  and  $2$  seconds.

Include units.

$$R(0) = 16 \frac{\text{moles/L}}{\text{sec}}$$

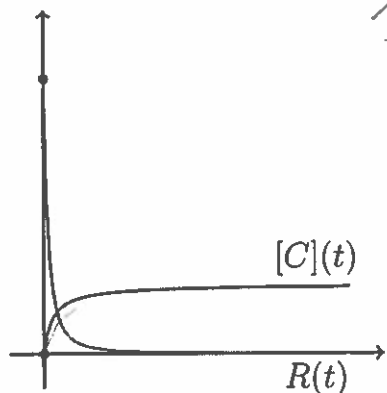
$$R(1) = \frac{16}{81}$$

$$R(2) = \frac{16}{(17)^2}$$

3) What happens to  $[C](t)$  and  $R(t)$  at  $t \rightarrow \infty$ . Does this make sense?

$$\lim_{T \rightarrow \infty} [C](T) = 2 \frac{\text{moles}}{L}$$

$$\lim_{T \rightarrow \infty} R(T) = 0$$



$$[C](T) = \frac{16T}{8T+1} \cdot \frac{1}{8\frac{1}{T}} = \frac{16}{8 + \frac{1}{T}} \rightarrow 2$$

$$R(T) = \frac{16}{(8T+1)^2} \rightarrow 0$$