

Technical Appendix to Accompany

“Pareto Gains from Limiting Compensation Options”

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Conclusion A1. $E\Pi_M(\phi_{HM}^*) > E\Pi(\phi_H^*)$ if $\frac{\theta_H}{\theta_L} \geq \max \left\{ 2.8, \frac{10.212 K'(0.5)}{\theta_L [\bar{x} - \underline{x}]^2} \right\}$.

The proof of Conclusion A1 relies upon the following finding.

Finding A1. $g(0) = 0$ and $g(\phi_H) > 0$ for all $\phi_H \in (0, \tilde{\phi}_H]$, where:

$$g(\phi_H) \equiv \tilde{E}'_M(\phi_H) - \tilde{E}'(\phi_H). \quad (1)$$

Proof. The proofs of Findings 8 and 9 in the paper establish that:

$$\tilde{E}'_M(\phi_H) = \frac{\Gamma_M}{2[2\phi_H(\theta_H - \theta_L) + \theta_L]^3} \quad (2)$$

where

$$\begin{aligned} \Gamma_M \equiv & (\theta_L)^3 [\theta_H - \theta_L] [\bar{x} - \underline{x}]^2 + 2\phi_H(\theta_L)^2 [\theta_H - \theta_L]^2 [\bar{x} - \underline{x}]^2 \\ & + 3(\phi_H)^2 \theta_L [\theta_H - \theta_L]^3 [\bar{x} - \underline{x}]^2 + 2(\phi_H)^3 [\theta_H - \theta_L]^4 [\bar{x} - \underline{x}]^2; \end{aligned} \quad (3)$$

$$\text{and } \tilde{E}'(\phi_H) = \frac{\Gamma}{2[\phi_H(\theta_H - 2\theta_L) + \theta_L]^3} \quad (4)$$

where

$$\begin{aligned} \Gamma \equiv & (\theta_L)^3 [\theta_H - \theta_L] [\bar{x} - \underline{x}]^2 + (\phi_H)^3 [\theta_H - 2\theta_L] [\theta_H - \theta_L] (\theta_L)^2 [\bar{x} - \underline{x}]^2 \\ & + 3(\phi_H)^2 [\theta_H - \theta_L] (\theta_L)^3 [\bar{x} - \underline{x}]^2 - \phi_H (\theta_L)^2 [\theta_H - \theta_L] [\theta_H + 2\theta_L] [\bar{x} - \underline{x}]^2. \end{aligned}$$

(2) and (4) imply:

$$g(\phi_H) = \frac{\phi_H^2 \theta_H [\theta_H - \theta_L]^2 [\bar{x} - \underline{x}]^2 \Gamma}{2[\phi_H(\theta_H - 2\theta_L) + \theta_L]^3 [2\phi_H(\theta_H - \theta_L) + \theta_L]^3} \quad (5)$$

where $\Gamma \equiv 2\phi_H^4(\theta_H)^4 + [9 - 16\phi_H]\phi_H^3(\theta_H)^3\theta_L + \phi_H^2(\theta_H)^2(\theta_L)^2[25 - 57\phi_H + 42\phi_H^2]$
 $+ \phi_H\theta_H(\theta_L)^3[22 + \phi_H(-81 + 96\phi_H - 44\phi_H^2)]$
 $+ 2[1 - 2\phi_H]^2(\theta_L)^4[3 + 2(-2 + \phi_H)\phi_H]$.

Finding 9 in the paper establishes that: (i) $\tilde{E}'(\tilde{\phi}_H) = 0$; and (ii) $\tilde{E}(\phi_H)$ is concave for $\phi_H \leq \frac{2\theta_L}{\theta_H + \theta_L}$ and convex for $\phi_H > \frac{2\theta_L}{\theta_H + \theta_L}$. Therefore, $\tilde{\phi}_H \leq \frac{2\theta_L}{\theta_H + \theta_L}$.

We now establish that:

$$f(\phi_H) \equiv \phi_H [\theta_H - 2\theta_L] + \theta_L \geq 0 \text{ for all } \phi_H \in [0, \frac{2\theta_L}{\theta_H + \theta_L}]. \quad (6)$$

To do so, observe that $f(\phi_H) > 0$ if $y \equiv \frac{\theta_H}{\theta_L} \geq 2$. If $y < 2$, then $f(\phi_H)$ is a decreasing function of ϕ_H . Furthermore:

$$\begin{aligned} f\left(\frac{2\theta_L}{\theta_H + \theta_L}\right) &= \left[\frac{2\theta_L}{\theta_H + \theta_L}\right] [\theta_H - 2\theta_L] + \theta_L \\ &= \frac{\theta_L [2(\theta_H - 2\theta_L) + \theta_H + \theta_L]}{\theta_H + \theta_L} = \frac{3\theta_L [\theta_H - \theta_L]}{\theta_H + \theta_L} > 0. \end{aligned}$$

(5) and (6) imply that $g(\phi_H)$ and Γ have the same sign for all $\phi_H \in (0, \tilde{\phi}_H]$. We now show that $\Gamma > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$. To do so, it can be verified that:

$$\begin{aligned} \Gamma(\phi_H) &= 6(\theta_L)^4 + 2\phi_H [11\theta_H - 16\theta_L] (\theta_L)^3 + \phi_H^2 (\theta_L)^2 [25(\theta_H)^2 - 81\theta_H\theta_L + 60(\theta_L)^2] \\ &\quad + 3\phi_H^3 \theta_L [\theta_H - 4\theta_L] [3\theta_H - 4\theta_L] [\theta_H - \theta_L] \\ &\quad + 2\phi_H^4 [\theta_H - \theta_L]^2 [\theta_H - 4\theta_L] [\theta_H - 2\theta_L] \\ \Rightarrow \frac{\Gamma(\phi_H)}{(\theta_L)^4} &= 6 + 2\phi_H \left[11\left(\frac{\theta_H}{\theta_L}\right) - 16\right] + \phi_H^2 \left[25\left(\frac{\theta_H}{\theta_L}\right)^2 - 81\left(\frac{\theta_H}{\theta_L}\right) + 60\right] \\ &\quad + 3\phi_H^3 \left[\frac{\theta_H}{\theta_L} - 4\right] \left[3\left(\frac{\theta_H}{\theta_L}\right) - 4\right] \left[\frac{\theta_H}{\theta_L} - 1\right] \\ &\quad + 2\phi_H^4 \left[\frac{\theta_H}{\theta_L} - 1\right]^2 \left[\frac{\theta_H}{\theta_L} - 4\right] \left[\frac{\theta_H}{\theta_L} - 2\right] \\ &= 6 + 2\phi_H [11y - 16] + \phi_H^2 [25y^2 - 81y + 60] \\ &\quad + 3\phi_H^3 [y - 4] [3y - 4] [y - 1] + 2\phi_H^4 [y - 1]^2 [y - 4] [y - 2]. \end{aligned} \quad (7)$$

$$\text{Define: } \tilde{\Gamma}(\phi_H) \equiv \frac{\Gamma(\phi_H)}{(\theta_L)^4}. \quad (8)$$

It can be verified that:

$$25(y)^2 - 81y + 60 = 25 [y - r_1] [y - r_2] \quad (9)$$

where $r_1 \approx 1.14629$ and $r_2 \approx 2.09371$.

(7), (8), and (9) imply:

$$\begin{aligned}\tilde{\Gamma}(\phi_H) &= 6 + 22\phi_H \left[y - \frac{16}{11} \right] + 25\phi_H^2 [y - r_1][y - r_2] \\ &\quad + 9\phi_H^3 [y - 4] \left[y - \frac{4}{3} \right] [y - 1] + 2\phi_H^4 [y - 1]^2 [y - 4][y - 2].\end{aligned}\quad (10)$$

We now demonstrate that $\tilde{\Gamma}(\phi_H) > 0$ for all relevant values of y .

Case 1. $y \geq 4$.

(10) implies that $\tilde{\Gamma}(\phi_H) > 0$ in this case. \blacktriangle

Case 2. $y \in [r_2, 4)$.

(10) implies that $\tilde{\Gamma}(0) > 0$ in this case. Because $\tilde{E}'(\tilde{\phi}_H) = 0$, (1) and Findings 9 and 10 in the paper imply that $g(\tilde{\phi}_H) > 0$. Therefore, (5) and (8) imply that $\tilde{\Gamma}(\tilde{\phi}_H) > 0$.

Differentiating (10) provides:

$$\begin{aligned}\tilde{\Gamma}'(\phi_H) &= 22 \left[y - \frac{16}{11} \right] + 50\phi_H [y - r_1][y - r_2] \\ &\quad + 27\phi_H^2 [y - 4] \left[y - \frac{4}{3} \right] [y - 1] + 8\phi_H^3 [y - 1]^2 [y - 4][y - 2].\end{aligned}\quad (11)$$

(11) implies that $\tilde{\Gamma}'(0) > 0$ for all $y \in [r_2, 4)$. Differentiating (11) provides:

$$\begin{aligned}\tilde{\Gamma}''(\phi_H) &= 50[y - r_1][y - r_2] + 54\phi_H [y - 4] \left[y - \frac{4}{3} \right] [y - 1] \\ &\quad + 24\phi_H^2 [y - 1]^2 [y - 4][y - 2].\end{aligned}\quad (12)$$

(12) implies that $\tilde{\Gamma}''(0) \geq 0$ for all $y \in [r_2, 4)$. Differentiating (12) provides:

$$\tilde{\Gamma}'''(\phi_H) = 54[y - 4] \left[y - \frac{4}{3} \right] [y - 1] + 48\phi_H [y - 1]^2 [y - 4][y - 2].\quad (13)$$

(13) implies that $\tilde{\Gamma}'''(\phi_H) < 0$ for all $y \in [r_2, 4)$. Therefore, $\tilde{\Gamma}''(\phi_H)$ is a decreasing function of ϕ_H , so $\tilde{\Gamma}(\phi_H)$ is either convex for all $\phi_H \in [0, \tilde{\phi}_H]$ or initially convex and then concave on this interval. Consequently, $\tilde{\Gamma}(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ because $\tilde{\Gamma}(0) > 0$, $\tilde{\Gamma}'(0) > 0$, and $\tilde{\Gamma}(\tilde{\phi}_H) > 0$. \blacktriangle

Case 3. $y \in [2, r_2)$.

(10) implies that $\tilde{\Gamma}(0) > 0$ in this case. (11) implies that $\tilde{\Gamma}'(0) > 0$ in this case. (12) implies that $\tilde{\Gamma}''(\phi_H) < 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ in this case, so $\tilde{\Gamma}(\phi_H)$ is a concave function of ϕ_H . Consequently, $\tilde{\Gamma}(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ in this case because $\tilde{\Gamma}(\tilde{\phi}_H) > 0$. \blacktriangle

Case 4. $y \in [1.20635, 2)$.

(12) implies that $\tilde{\Gamma}''(0) = 50[y - r_1][y - r_2] < 0$. Therefore, $h(0) < 0$, where $h(\phi_H) \equiv \tilde{\Gamma}''(\phi_H)$.

Differentiating (13) provides:

$$h''(\phi_H) = \tilde{\Gamma}''''(\phi_H) = 48[y - 1]^2[y - 4][y - 2] > 0. \quad (14)$$

(14) implies that $h(\phi_H)$ is convex in ϕ_H . Therefore, because $h(0) < 0$, if $h(\tilde{\phi}_H) \leq 0$, then $h(\phi_H) \leq 0$ (and so $\tilde{\Gamma}''(\phi_H) \leq 0$) for all $\phi_H \in [0, \tilde{\phi}_H]$. Consequently, if $h(\tilde{\phi}_H) \leq 0$, then $\tilde{\Gamma}(\phi_H)$ is concave in ϕ_H for all $\phi_H \in [0, \tilde{\phi}_H]$ and so $\tilde{\Gamma}(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ (because $\tilde{\Gamma}(0) > 0$ and $\tilde{\Gamma}(\tilde{\phi}_H) > 0$). We now proceed to complete the proof by demonstrating that $h(\tilde{\phi}_H) \leq 0$ in this case.

(12) implies:

$$\begin{aligned} h(\tilde{\phi}_H) &= 50[y - r_1][y - r_2] + 54\tilde{\phi}_H[y - 4] \left[y - \frac{4}{3} \right] [y - 1] \\ &\quad + 24(\tilde{\phi}_H)^2[y - 1]^2[y - 4][y - 2]. \end{aligned} \quad (15)$$

Solving $\tilde{E}'(\phi_H) = 0$ provides:

$$\tilde{\phi}_H = \frac{-(\theta_H + \theta_L) + \sqrt{(\theta_H - \theta_L)(\theta_H + 7\theta_L)}}{2[\theta_H - 2\theta_L]} = \frac{-(y + 1) + \sqrt{(y - 1)(y + 7)}}{2[y - 2]}. \quad (16)$$

Define $\tilde{\psi}(y) \equiv h(\tilde{\phi}_H)$. Then (15) and (16) imply:

$$\begin{aligned} \tilde{\psi}(y) &= 50[y - r_1][y - r_2] \\ &\quad + 54 \left[\frac{-(y + 1) + \sqrt{(y - 1)(y + 7)}}{2(y - 2)} \right] [y - 4] \left[y - \frac{4}{3} \right] [y - 1] \\ &\quad + 24 \left[\frac{-(y + 1) + \sqrt{(y - 1)(y + 7)}}{2(y - 2)} \right]^2 [y - 1]^2 [y - 4][y - 2]. \end{aligned} \quad (17)$$

Figure A1 demonstrates that $\tilde{\psi}(y) > 0$ for $y \in [r_1, 1.20635)$ and $\tilde{\psi}(y) < 0$ for $y \in (1.20635, 2)$. Therefore, $\tilde{\psi}(y) \equiv h(\tilde{\phi}_H) \leq 0$ for $y \in [1.20635, 2)$. \blacktriangle

Case 5. $y \in (r_1, 1.20635)$.

(12) implies that $\tilde{\Gamma}''(0) < 0$. (14) implies that $\tilde{\Gamma}''''(\phi_H) > 0$, so $\tilde{\Gamma}''(\phi_H)$ is a convex function of ϕ_H . Hence, either $\tilde{\Gamma}(\phi_H)$ is concave for all $\phi_H \in [0, \tilde{\phi}_H]$ or $\tilde{\Gamma}(\phi_H)$ is first concave and then convex in this interval. We also know that $\tilde{\Gamma}(0) > 0$ and $\tilde{\Gamma}(\tilde{\phi}_H) > 0$. Therefore, $\tilde{\Gamma}(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ if $\tilde{\Gamma}'(\tilde{\phi}_H) \leq 0$. We now proceed to complete the proof by demonstrating that $\tilde{\Gamma}'(\tilde{\phi}_H) \leq 0$ in this case.

Define $\tilde{\varphi}(y) \equiv \tilde{\Gamma}'(\tilde{\phi}_H)$. Then (11) implies:

$$\begin{aligned} \tilde{\varphi}(y) \approx & 22 \left[y - \frac{16}{11} \right] + 50 \left[\frac{-(y+1) + \sqrt{(y-1)(y+7)}}{2(y-2)} \right] [y-r_1][y-r_2] \\ & + 27 \left[\frac{-(y+1) + \sqrt{(y-1)(y+7)}}{2(y-2)} \right]^2 [y-4] \left[y - \frac{4}{3} \right] [y-1] \\ & + 8 \left[\frac{-(y+1) + \sqrt{(y-1)(y+7)}}{2(y-2)} \right]^3 [y-1]^2 [y-4] [y-2]. \end{aligned} \quad (18)$$

Figure A2 demonstrates that $\tilde{\varphi}(y) < 0$ for all $y \in (r_1, 1.20635)$. Therefore, $\tilde{\Gamma}'(\tilde{\phi}_H) \leq 0$ if $y \in [r_1, 1.20635]$. \blacktriangle

Case 6. $y \in (1, r_1]$.

(12) implies that $\tilde{\Gamma}''(\phi_H) > 0$, so $\tilde{\Gamma}(\phi_H)$ is convex in ϕ_H . Also, $\tilde{\Gamma}(0) > 0$ and $\tilde{\Gamma}(\tilde{\phi}_H) > 0$. Therefore, $\tilde{\Gamma}(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ if $\tilde{\Gamma}'(\tilde{\phi}_H) \leq 0$. Define $\tilde{k}(y) \equiv \tilde{\Gamma}'(\tilde{\phi}_H)$. Then (11) implies:

$$\begin{aligned} \tilde{k}(y) = & 22 \left[y - \frac{16}{11} \right] + 50 \left[\frac{-(y+1) + \sqrt{(y-1)(y+7)}}{2(y-2)} \right] [y-r_1][y-r_2] \\ & + 27 \left[\frac{-(y+1) + \sqrt{(y-1)(y+7)}}{2(y-2)} \right]^2 [y-4] \left[y - \frac{4}{3} \right] [y-1] \\ & + 8 \left[\frac{-(y+1) + \sqrt{(y-1)(y+7)}}{2(y-2)} \right]^3 [y-1]^2 [y-4] [y-2]. \end{aligned} \quad (19)$$

Figure A3 reveals that $\tilde{k}(y) < 0$ for all $y \in (1, r_1]$. Therefore, $\tilde{\Gamma}'(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$ in the present case. \blacktriangle

Cases 1 – 6 imply that $\tilde{\Gamma}(\phi_H)$ (and thus $\Gamma(\phi_H)$) is strictly positive for all $\phi_H \in [0, \tilde{\phi}_H]$. Therefore, $g(\phi_H) > 0$ for all $\phi_H \in [0, \tilde{\phi}_H]$. Consequently, (1) and (5) imply that $g(0) = 0$ and $g(\phi_H) > 0$ for all $\phi_H \in (0, \tilde{\phi}_H]$. \blacksquare

Proof of Conclusion A1. We first establish that $\phi_{HM}^* > \frac{1}{2}$ when $\theta_L \geq \frac{K'(\frac{1}{2})}{0.2742[\bar{x} - \underline{x}]^2} \cdot \phi_{HM}^*$ is determined by:

$$\tilde{E}'_M(\phi_{HM}^*) - K'(\phi_{HM}^*) = 0 \quad (20)$$

where $\tilde{E}'_M(\phi_H)$ is defined in (2). The proof of Finding 8 in the paper establishes that $\tilde{E}'_M(\phi_H)$ is concave in ϕ_H . Furthermore, $K(\phi_H)$ is convex in ϕ_H , by assumption. Therefore, if $\tilde{E}'_M(\frac{1}{2}) > K'(\frac{1}{2})$, then $\phi_{HM}^* > \frac{1}{2}$.

From (2):

$$\tilde{E}'_M\left(\frac{1}{2}\right) = \frac{\Gamma_M}{2(\theta_H)^3} \quad (21)$$

where Γ_M is as specified in (3). (3) and (21) imply:

$$\tilde{E}'_M\left(\frac{1}{2}\right) = \frac{[\theta_H - \theta_L][\bar{x} - \underline{x}]^2 \tilde{\Gamma}_M}{2(\theta_H)^3} \quad (22)$$

$$\text{where } \tilde{\Gamma}_M = \theta_H(\theta_L)^2 + \frac{1}{4}[\theta_H - \theta_L]^2[\theta_H + 2\theta_L]. \quad (23)$$

(22) and (23) imply:

$$\tilde{E}'_M\left(\frac{1}{2}\right) = \frac{[\theta_H - \theta_L][\bar{x} - \underline{x}]^2 [\theta_H(\theta_L)^2 + \frac{1}{4}(\theta_H - \theta_L)^2(\theta_H + 2\theta_L)]}{2(\theta_H)^3}. \quad (24)$$

Differentiating (24) with respect to θ_H and simplifying provides:

$$\frac{\partial \tilde{E}'_M\left(\frac{1}{2}\right)}{\partial \theta_H} = \frac{[\bar{x} - \underline{x}]^2 [(\theta_H)^4 - (\theta_H)^2(\theta_L)^2 - 2\theta_H\theta_L^3 + 6(\theta_L)^4]}{8(\theta_H)^4}. \quad (25)$$

It can be verified that the expression to the right of the equality in (25) is positive for all $\theta_H > \theta_L > 0$. Therefore, $\tilde{E}'_M(\frac{1}{2})$ is increasing in θ_H . Consequently, if $\tilde{E}'_M(\frac{1}{2}) > K'(\frac{1}{2})$ at $\theta_H = 2.8\theta_L$, then $\tilde{E}'_M(\frac{1}{2}) > K'(\frac{1}{2})$ for all $\theta_H > 2.8\theta_L$.

(24) implies:

$$\begin{aligned} \tilde{E}'_M\left(\frac{1}{2}\right) \Big|_{\theta_H = 2.8\theta_L} &= \frac{[\bar{x} - \underline{x}]^2 [2.8\theta_L - \theta_L] [(2.8\theta_L)(\theta_L)^2 + \frac{1}{4}(2.8\theta_L - \theta_L)^2(2.8\theta_L + 2\theta_L)]}{2(2.8\theta_L)^3} \\ &= \frac{[\bar{x} - \underline{x}]^2 \theta_L [1.8] [2.8 + \frac{1}{4}(1.8)^2(4.8)]}{2(2.8)^3} \\ &\approx \theta_L 0.2742 [\bar{x} - \underline{x}]^2 = \frac{0.2742}{2.8} [\bar{x} - \underline{x}]^2 \theta_H. \end{aligned} \quad (26)$$

Therefore, $\phi_{HM}^* > \frac{1}{2}$ for all $\theta_H \geq 2.8 \theta_L$ when

$$\begin{aligned} \frac{0.2742}{2.8} [\bar{x} - \underline{x}]^2 \theta_H \geq K'(\frac{1}{2}) &\Leftrightarrow \theta_H \geq \left[\frac{2.8}{0.2742} \right] \frac{K'(\frac{1}{2})}{[\bar{x} - \underline{x}]^2} = \frac{10.212 K'(\frac{1}{2})}{[\bar{x} - \underline{x}]^2} \\ &\Leftrightarrow \frac{\theta_H}{\theta_L} \geq \frac{10.212 K'(\frac{1}{2})}{\theta_L [\bar{x} - \underline{x}]^2}. \end{aligned}$$

We now establish that $E\Pi_M(\phi_{HM}^*) > E\Pi(\phi_H^*)$. The proof of Lemma 6 in the paper establishes that:

$$E\Pi(\phi_H^*) - E\Pi_M(\phi_{HM}^*) = \frac{[\theta_H - \theta_L]^2 [\bar{x} - \underline{x}]^2 \Gamma}{2[\phi_H^* (\theta_H - 2\theta_L) + \theta_L][2\phi_{HM}^* (\theta_H - \theta_L) + \theta_L]} \quad (27)$$

where, for $y \equiv \frac{\theta_H}{\theta_L}$:

$$\begin{aligned} \Gamma &\equiv \phi_H^* [2\phi_H^* - \phi_{HM}^*] \phi_{HM}^* \theta_H + [-\phi_H^* + \phi_{HM}^*] [-\phi_{HM}^* + \phi_H^* (-1 + 2\phi_{HM}^*)] \theta_L \\ &= \theta_L \{ \phi_H^* [2\phi_H^* - \phi_{HM}^*] \phi_{HM}^* y + [\phi_{HM}^* - \phi_H^*] [\phi_H^* (2\phi_{HM}^* - 1) - \phi_{HM}^*] \}. \end{aligned} \quad (28)$$

(27) and (28) imply:

$$E\Pi_M(\phi_{HM}^*) \gtrless E\Pi(\phi_H^*) \Leftrightarrow \Gamma \leq 0. \quad (29)$$

Because $\phi_{HM}^* \geq \frac{1}{2}$, (28) implies:

$$\Gamma \leq 0 \text{ if } \phi_H^* \leq \frac{1}{4}. \quad (30)$$

(30) holds because when $\phi_H^* \leq \frac{1}{4}$ and $\phi_{HM}^* \geq \frac{1}{2}$:

$$\begin{aligned} \phi_H^* [2\phi_{HM}^* - 1] - \phi_{HM}^* &\leq \frac{1}{4} [2\phi_{HM}^* - 1] - \phi_{HM}^* = -\frac{1}{2}\phi_{HM}^* - \frac{1}{4} < 0 \\ \Rightarrow [\phi_{HM}^* - \phi_H^*] [\phi_H^* (2\phi_{HM}^* - 1) - \phi_{HM}^*] &< 0. \end{aligned} \quad (31)$$

Furthermore:

$$\begin{aligned} 2\phi_H^* \leq \frac{1}{2} \leq \phi_{HM}^* &\Rightarrow 2\phi_H^* - \phi_{HM}^* \leq 0 \\ &\Rightarrow \phi_H^* [2\phi_H^* - \phi_{HM}^*] \phi_{HM}^* y \leq 0. \end{aligned} \quad (32)$$

(28), (31), and (32) imply that (30) holds.

(16) implies that when $K(\phi_H) = 0$ for all $\phi_H \in [0, 1]$:

$$\phi_H^* = \frac{-(\theta_H + \theta_L) + \sqrt{[\theta_H - \theta_L][\theta_H + 7\theta_L]}}{2[\theta_H - 2\theta_L]}. \quad (33)$$

(33) implies that under the maintained assumptions that $K(0) \geq 0$ and $K'(\phi_H) > 0$:

$$\phi_H^* < \frac{-(\theta_H + \theta_L) + \sqrt{[\theta_H - \theta_L][\theta_H + 7\theta_L]}}{2[\theta_H - 2\theta_L]}. \quad (34)$$

(34) implies that $\phi_H^* \leq \frac{1}{4}$ if:

$$\begin{aligned} \frac{-(\theta_H + \theta_L) + \sqrt{[\theta_H - \theta_L][\theta_H + 7\theta_L]}}{2[\theta_H - 2\theta_L]} &\leq \frac{1}{4} \\ \Leftrightarrow \frac{-(y+1) + \sqrt{[y-1][y+7]}}{2[y-2]} &\leq \frac{1}{4}. \end{aligned} \quad (35)$$

When $y > 2$, (35) implies that $\phi_H^* \leq \frac{1}{4}$ if:

$$\begin{aligned} -2[y+1] + 2\sqrt{[y-1][y+7]} &\leq y-2 \\ \Leftrightarrow 2\sqrt{[y-1][y+7]} &\leq 3y \Leftrightarrow 4[y-1][y+7] \leq [3y]^2 \\ \Leftrightarrow 4[y^2 + 6y - 7] &\leq 9y^2 \Leftrightarrow 5y^2 - 24y + 28 \geq 0. \end{aligned} \quad (36)$$

It can be verified that $5y^2 - 24y + 28 \geq 0$ if $y \geq 2.8$. Therefore, (36) implies that $\phi_H^* \leq \frac{1}{4}$ if $y \equiv \frac{\theta_H}{\theta_L} \geq 2.8 \Leftrightarrow \theta_H \geq 2.8\theta_L$. Consequently, $\Gamma < 0$ (from (28)) and so $E\Pi_M(\phi_{HM}^*) > E\Pi(\phi_H^*)$ (from (29)) under the maintained conditions. ■