

TECHNICAL APPENDIX TO ACCOMPANY

“The Evolution of Judicial Standards: Evidence from Litigated Merger Trials,”

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This Appendix characterizes the outcomes that arise when M 's expected private benefit from proceeding to court ($B(\cdot)$) declines as the social harm from the merger (h) increases, i.e., when Assumption 1 holds.

Assumption 1. $\frac{\partial B(h, \hat{s}_c)}{\partial h} < 0$ for all $h \in [\underline{h}, \bar{h}]$.

Assumption 1 can hold when: (i) the court signal is quite informative about h (so $\left| \frac{\partial F(\hat{s}_c|h)}{\partial h} \right|$ is relatively large); and (ii) $\pi(h)$ increases relatively slowly as h increases.

Recall from the text that M 's expected private benefit from proceeding to court is:

$$B(h, \hat{s}_c) = F(\hat{s}_c|h) \pi(h) - K_M . \quad (1)$$

Further recall that \tilde{h} is the value of h at which M is indifferent between proceeding to court and accepting the proposed remedy. Formally, \tilde{h} is defined by:

$$B(\tilde{h}, \hat{s}_c) = \pi(0) . \quad (2)$$

Finding A1 reports that when Assumption 1 holds, \tilde{h} declines as the court standard becomes more stringent (i.e., as \hat{s}_c declines).

Finding A1. $\frac{d\tilde{h}}{d\hat{s}_c} > 0$ when Assumption 1 holds.

Proof. Differentiating (2) provides:

$$\frac{\partial B(\tilde{h}, \hat{s}_c)}{\partial \tilde{h}} d\tilde{h} + \frac{\partial B(\tilde{h}, \hat{s}_c)}{\partial \hat{s}_c} d\hat{s}_c = 0 \quad \Rightarrow \quad \frac{d\tilde{h}}{d\hat{s}_c} = - \frac{\partial B(\tilde{h}, \hat{s}_c)/\partial \hat{s}_c}{\partial B(\tilde{h}, \hat{s}_c)/\partial \tilde{h}} . \quad (3)$$

Because M only pursues mergers for which $\pi(\cdot) > 0$, (1) implies:

$$\frac{\partial B(\tilde{h}, \hat{s}_c)}{\partial \hat{s}_c} = f(\hat{s}_c|\tilde{h}) \pi(\tilde{h}) > 0 ; \text{ and} \quad (4)$$

$$\frac{\partial B(\tilde{h}, \hat{s}_c)}{\partial \tilde{h}} = \frac{\partial F(\hat{s}_c|\tilde{h})}{\partial \tilde{h}} \pi(\tilde{h}) + F(\hat{s}_c|\tilde{h}) \pi'(\tilde{h}) . \quad (5)$$

(3) and (4) imply:

$$\text{sign} \left(\frac{d\tilde{h}}{d\hat{s}_c} \right) = - \text{sign} \left(\frac{\partial B(\tilde{h}, \hat{s}_c)}{\partial \tilde{h}} \right) . \quad (6)$$

(6) implies that $\frac{d\tilde{h}}{d\hat{s}_c} > 0$ when Assumption 1 holds. ■

When Assumption 1 holds, if M proceeds to court, it will do so for the smallest h realizations, i.e., for $h \in [\underline{h}, \tilde{h})$. Finding A1 states that in this case, M becomes less likely to proceed to court (i.e.,

\tilde{h} declines) as the court standard becomes more stringent (i.e., as \hat{s}_c declines). A more stringent standard reduces the likelihood that M prevails in court, holding h constant. Therefore, M will only proceed to court if the lower court signals become more likely, i.e., if the true social harm from the merger declines.

Finding A1 implies that a more stringent court standard has two effects when Assumption 1 holds. First, if any proposed mergers proceed to court, fewer will do so (because M proceeds to court only if $h \in [\underline{h}, \tilde{h})$ and \tilde{h} declines as \hat{s}_c declines). Second, the expected social harm from potential mergers that proceed to court declines (i.e., $E\{h \mid h \in [\underline{h}, \tilde{h})\}$ declines as \hat{s}_c declines).

Figure A1 illustrates Finding A1 for the case where some potential mergers proceed to court. Because $B(h, \hat{s}_c)$ declines as h increases when Assumption 1 holds, the $B(h, \hat{s}_c)$ curves slope downward in Figure A1. Also recall from (4) that $B(h, \hat{s}_c)$ declines as the court standard becomes more stringent, holding h constant. Therefore, the $B(h, \hat{s}_c)$ curve shifts downward as \hat{s}_c declines in Figure A1. Consequently, as \hat{s}_c declines from \hat{s}_{c0} to \hat{s}_{c1} , the critical value of h at which M is indifferent between proceeding to court and abandoning the merger declines from \tilde{h}_0 to \tilde{h}_1 in Figure A1.

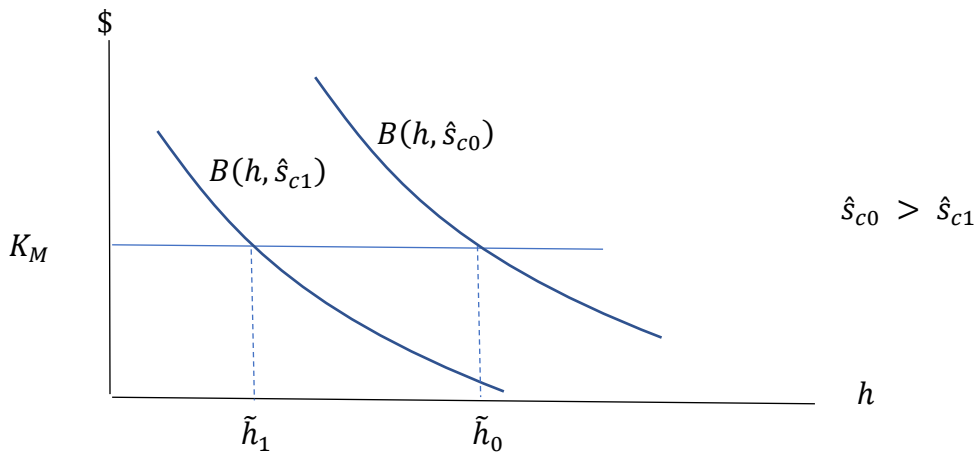


Figure A1. The Impact of a More Stringent Court Standard when Assumption 1 Holds.

These considerations underlie Finding A2.

Finding A2. *M never proceeds to court if Assumption 1 holds.*

Proof. First suppose $h \leq 0$. A approves the proposed merger in this case. Therefore, M 's payoff is $\pi(h)$ if it does not proceed to court. M 's payoff is at most $\pi(h) - K_M < \pi(h)$ if it proceeds to court. Consequently, M will not proceed to court when $h \leq 0$.

Now suppose $h > 0$. If M proceeds to court, it must anticipate a higher expected payoff from doing so than from accepting the proposed remedy. If this is the case, then:

$$F(\hat{s}_c|h) \pi(h) - K_M > \pi(0). \quad (7)$$

Recall that M only pursues a merger if $\pi(h) > 0$. When Assumption 1 holds, M 's expected private benefit from proceeding to court declines as h increases. Therefore, for $h > 0$:

$$\begin{aligned} F(\hat{s}_c|h) \pi(h) &< F(\hat{s}_c|0) \pi(0) \\ \Rightarrow F(\hat{s}_c|h) \pi(h) - K_M &< F(\hat{s}_c|0) \pi(0) \leq \pi(0). \end{aligned} \tag{8}$$

(8) implies that (7) cannot hold when Assumption 1 holds. Consequently, M will not proceed to court in this case when $h > 0$. ■

To understand Finding A2, recall that M receives $\pi(0)$ whenever it accepts the proposed remedy. Positive court costs ($K_M > 0$) ensure that M 's expected private benefit from proceeding to court when $h = 0$ is less than $\pi(0)$. Furthermore, M 's expected private benefit from proceeding to court declines as h increases when Assumption 1 holds. Therefore, M 's expected private benefit from proceeding to court is always less than $\pi(0)$, its payoff from accepting the proposed remedy.

Findings A1 and A2 underlie the following conclusions.

Conclusion A1. *As the court standard becomes more stringent, the probability that M accepts a proposed remedy does not change when Assumption 1 holds.*

Proof. A proposes a remedy for all $h \in (0, \bar{h}]$. In Case 1, M always accepts the proposed remedy. (Recall Finding A2.) Therefore, the fraction of proposed remedies that M accepts is always 1 for all \hat{s}_c when Assumption 1 holds. ■

Conclusion A2. *As the court standard becomes more stringent, the ex ante probability that M prevails in court does not change if Assumption 1 holds.*

Proof. Finding A2 implies that M never proceeds to court when Assumption 1 holds. Therefore, the probability that M prevails in court is always 0, and so does not vary as \hat{s}_c changes. ■