Proof of Claim in "On the Profitability of Self-Sabotage" by David P. Brown and David E. M. Sappington

Claim. Our focus on a single (r, \bar{r}) compensation structure is without essential loss of generality.

More precisely, the buyer's maximum expected payoff with one $(\underline{r}, \overline{r})$ pair is the same as the maximum expected payoff she could achieve if she offered two $(\underline{r}, \overline{r})$ pairs, one for each possible supplier report of his cost of delivering cost-reducing effort $(k \in \{\underline{k}, \overline{k}\})$.

Proof. The Claim follows from the following two observations.

First, Lemmas 2 and 3 report that the supplier secures no rent both when he never delivers cost-reducing effort and when he delivers this effort selectively. Therefore, the buyer secures with a single $(\underline{r}, \overline{r})$ pair her maximum potential expected payoff when she induces these two patterns of effort delivery.

Second, the buyer also secures with a single $(\underline{r}, \overline{r})$ pair her maximum potential expected payoff when she induces the supplier to always deliver cost-reducing effort. To see why, note that Lemma I reports that when the buyer employs a single $(\underline{r}, \overline{r})$ pair, the supplier earns no rent when $k = \overline{k}$ and he earns rent $\overline{k} - \underline{k}$ when $k = \underline{k}$. It remains to verify that the supplier secures at least these rent levels when the buyer employs two $(\underline{r}, \overline{r})$ pairs.

To prove this conclusion, consider the following notation. Let $\underline{r}_L(\overline{r}_L)$ denote the payment to the supplier when he reports $k = \underline{k}$ and project $\cot \underline{c}(\overline{c})$ is subsequently realized. Similarly, let $\underline{r}_H(\overline{r}_H)$ denote the payment to the supplier when he reports $k = \overline{k}$ and project $\cot \underline{c}(\overline{c})$ is subsequently realized. To ensure the supplier secures non-negative expected profit when he reports $k = \overline{k}$ (truthfully), it must be the case that:

$$p_L[\underline{r}_H - \underline{c}] + [1 - p_L][\overline{r}_H - \overline{c}] - \overline{k} \ge 0.$$
⁽¹⁾

To ensure the supplier truthfully reports $k = \underline{k}$ and delivers cost-reducing effort rather than reporting $k = \overline{k}$ and delivering this effort, it must be the case that:

$$p_L[\underline{r}_L - \underline{c}] + [1 - p_L][\overline{r}_L - \overline{c}] - \underline{k} \ge p_L[\underline{r}_H - \underline{c}] + [1 - p_L][\overline{r}_H - \overline{c}] - \underline{k} \ge \overline{k} - \underline{k}.$$
(2)

The last inequality in expression (2) reflects expression (1). Expressions (1) and (2) (and Lemma I) imply that when the buyer always induces the supplier to deliver cost-reducing effort, her expected payoff when she employs a single $(\underline{r}, \overline{r})$ pair optimally is at least as large as her expected payoff when she employs two $(\underline{r}, \overline{r})$ pairs.

In settings where the buyer can employ multiple $(\underline{r}, \overline{r})$ pairs, the $(\underline{r}, \overline{r})$ pair identified in Lemma 2 is not the unique solution to the buyer's problem when she induces the supplier to deliver cost-reducing effort selectively. The buyer can secure the same expected payoff, for example, by setting $\underline{r}_H = \underline{c}$, $\overline{r}_H = \overline{c}$, and $\underline{r}_L = \overline{r}_L = p_L \underline{c} + [1 - p_L]\overline{c} + \underline{k}_L$. However, this pair of reward structures generates the same expected payoff for the buyer as the single reward structure specified in Lemma 2.